

OCTOBER 12, 2024

Cunningham Livestock. Salem, MO. 1:00 PM.

109 Age-Advantaged, Fescue Adapted SimAngus™ & Simmental Bulls **90 Commercial Spring Calving Bred Heifers**

FALL BULL SALE www.newdaygenetics.com



GENETIC **PROVIDERS**

PREFIX NAME

5G **5G FARMS/RUSS GANT**

BCC BEACH CATTLE CO.

COURT COURTER CATTLE CO.

AHCC HECHT CATTLE CO.

JC **JC SIMMENTALS**

JLG1 JOE GARRETSON

LUD **LUDWIG SIMMENTALS**

MCDC MCDONALD CATTLE CO.

PVF PRAIRIE VIEW FARMS

SHSF SHEILDS SIMMENTALS

SLN **SALINAS FARMS**

THR THEART RANCH

www.NewDayGenetics.com

Find what you're looking for...



SimAngus™ Bulls

Lots 1-51



PB & 3/4 Simmental Bulls Lots 52-98



Red Bulls

Lots 99-107



PB Angus Bulls

Lots 108, 109

A Note on Bull Development

Welcome to Cunningham Livestock! We're excited to host the New Day Genetics Bull sale and have the opportunity to develop this exceptional set of bulls.

Our development strategy with these bulls has been pretty simple. Make sure they have plenty of forage to graze, the right level of a balanced supplement to ensure proper growth and development, and plenty of room for exercise and conditioning. Essentially, our goal has been to develop them so that they can go right to work breeding cows for you, for many seasons.

Our pastures are dominated by fescue and we rely on rotational grazing and strip grazing extensively to get the most production and utilization from our forage resource. This winter, the bulls were strip grazed on stockpiled fescue behind a single poly wire until late February. They're dead broke to electric fence, and know how to graze.



I would welcome an opportunity to show you the bulls before the sale or visit anytime about their development.

Thanks and see you at the Sale! The Cunninghams - Ted, Ashlee, Ray, John, and Paige

Welcome to the sale...

SALE LOCATION

Cunningham Livestock

1407 County Road 6380

Salem, MO 65560

We urge you to be very careful with the address, as many GPS directions are not correct. GPS coordinates 37.560546, -91.59553

Directions from Salem, MO:

NOTE: If coming from the north, we recommend using Hwy 72 from Rolla to Salem

From the intersection of Hwy 32 and Hwy 19, take Hwy 19 south 4.6 miles to Hwy K. Turn Right on Hwy K and continue 3 miles to County Road 6380. Look for signs. Turn Right on County Road 6380, go 1.4 miles to farm entrance.

AUCTIONEER

Matt Printz 308.440.2918

SALE DAY PHONES

Ted Cunningham	573.453.0058
Marty Ropp	406.581.7835
Corey Wilkins	256.590.2487
Jared Murnin	406.321.1542
Barry Slayton	417.293.2214
Greg Drebes	573.248.5814
Tom Roberts	417.372.3633
Jared Barr	417.293.3517
Blake McDonald	573.205.7914
Matt Beach	573.881.0484

SALE SCHEDULE

To view the bulls prior to the sale contact Ted Cunningham.

Friday, October 11

12:00 PM Cattle Available Viewing

Saturday, October 12

8:00 AM Cattle Available Viewing

12:00 PM Lunch

1:00 PM New Day Spring Bull Sale Begins

TERMS AND CONDITIONS

All animals will be sold in accordance with suggested guidelines of the American Simmental Association and the American Angus Association.

ANNOUNCEMENTS

Announcements made sale day take precedence over printed material in the catalog or other printed material associated with the sale.

LIABILITY

Owners, their agents, sale management, or any of the sales staff will not be held responsible for any policy.

SALE MANAGEMENT



Marty Ropp 406-581-7835 Corey Wilkins 256-590-2487 Jared Murnin 406-321-1542 www.alliedgeneticresources.com

REGISTRATION & UPDATED EPDs

All cattle will be registered with the American Simmental Association. Please note EPDs may change from the time the sale book is printed until the registration papers are transferred. EPDs printed in the catalog were pulled from IGS on September 6, 2024.

LIVESTOCK INSURANCE

Livestock mortality insurance can be arranged between buyer and an agent. Ask New Day staff or sale partners if you need help obtaining insurance and someone will be happy to assist you.

VOLUME DISCOUNTS

3% discount on purchase of 3 bulls

4% discount on purchase of 4 bulls

5% discount on purchase of 5 bulls

6% discount on purchase of 6 bulls

7% discount on purchase of 7 bulls

8% discount on purchase of 8 bulls

9% discount on purchase of 9 bulls

10% discount on purchase of 10 or more bulls

SEMEN INTEREST

New Day Genetics sellers are retaining one-third semen interest in all bulls sold unless otherwise noted. The buyer will receive full possession, full salvage value and two-thirds semen interest. The retained interest is a royalty interest that only comes into play if the bull is marketed through major semen companies.

NEW DAY BULL GUARANTEE

Unless otherwise noted, all bulls have passed a breeding soundness exam prior to the sale. For all bulls selling for over \$2,500 dollars bulls will sell with a two season 90-day guarantee. After the completion of the first 90-day breeding season, the warranty will be prorated by 50% of the purchase price. For example, if a \$3,000 dollar bull gets injured before the second breeding season the purchaser will receive a \$1,500 dollar sale credit.

Our standard guarantee for the bulls includes fertility for the first two breeding seasons and sight unseen purchase satisfaction. All other situations that are beyond our control (i.e., Injury, Death, Lameness, etc.) will be handled with integrity on a case-by-case basis. We understand the investment you make in your bulls can be significant; we will make every effort to take care of you if something goes awry. Please contact Corey or Ted with issues. **All warranties are issued as sale credit.**

ACCOMMODATIONS

Crossroads Inn & Suites 866.729.9598

Ask for the New Day Corporate Rate.

Ranch Motel of Salem 573.729.3157

BID LIVE ONLINE

Sale will be broadcast live online through DV Auction. For more information, see page 4 of this sale book or visit www.dvauction.com

Welcome...

Welcome to the 2024 Fall New Day Bull & Female Sale. We hope you and your operation has benefited from a wonderful summer filled with moisture and record calf prices. We would first like to THANK YOU for your support and interest in the New Day program.

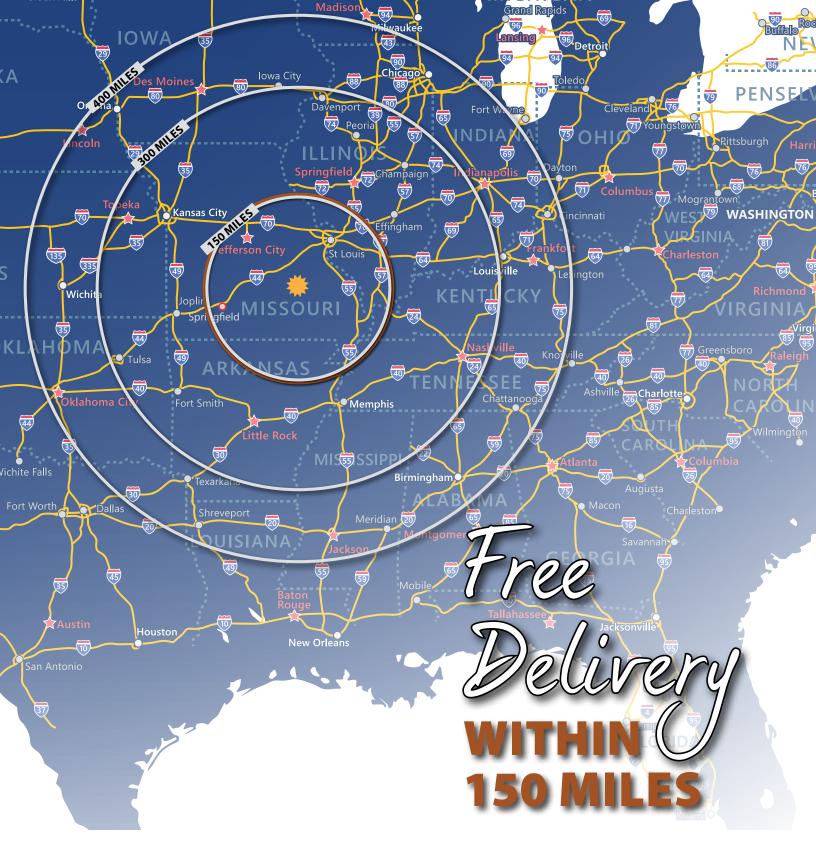
The 2024 edition of the New Day Sale will feature one of largest offering of genetics to date. As always, the bulls are developed in large traps and all come in an 18-month-old package. We are excited to offer a high-quality set of replacement females from Mershon Cattle Company and Heart 11 Ranch of Oklahoma. Be sure to check for videos and updates on the female lots the week of the sale. The bull offering has been through intensive selection and culling processes since arriving at the bull development last fall. Along with performance testing, the bulls have been carefully evaluated for docility and foot quality. From cover to cover we are confident you will find bulls who meet your specs and are destined to improve commercial customer's bottom line.

We are committed to not only providing producers with the best genetics possible, but want to provide buyers with service as well. We have special New Day feeder cattle sales and have marketed several loads of New Day sired calves on the video. If you are looking for a venue to market your New Day sired feeder calves, please reach out to on of our team members we would love to assist you. Likewise, if you have a New Day sired set of bred heifers and would like them to be featured in our sale please reach out.

We hope you can make plans to join us on October 12 in Salem, MO. If you have any questions or concerns about the sale please reach out to Ted or Corey.

Sincerely, The New Day Team





DELIVERY POLICY

New Day is committed to customer service and offers free delivery within 150 miles of our sale facility. New Day will also give a \$100 dollar sale credit for those bulls hauled home the day of the sale.

FREE DELIVERY WITHIN 150 MILES - \$100 CREDIT FOR BULLS PICKED UP ON SALE DAY

SELECTING FOR EFFICIENCY AND REDUCED COST

The stakeholders of the US beef business have selected for output traits over the past 50+ years and have been extremely successful in this effort. The quantity of beef produced, both per animal and per acre has grown to a level unmatched in the world as a result of genetic and management improvements. However, as we reach output trait thresholds that are increasingly difficult to top without unwanted consequences, we are compelled to more intensively consider opportunities that focus on the cost or input side of the profit equation. Research over 20 years ago demonstrated that a 10% improvement in gain results in an 18% improvement in profit, whereas a 10% improvement in efficiency resulted in a 43% improvement in profit.

If you're in the cattle business today, you understand that the cost of feed and pasture is probably not going to get "cheap" again, and certainly recognize the impact these input costs have on your bottom-line. Fortunately, technology for measuring individual animal intake and efficiency has advanced and is considerably more affordable and simpler to use than just a few years ago.

Improving feed efficiency, much like other traits, is relatively straightforward. Research indicates feed efficiency is a moderately heritable trait, and thus, selecting genetics that are more efficient will pass on to the next generation. The key is finding seedstock partners, like New Day Genetics, that are embracing this opportunity to identify efficient genetics, and ultimately have those genetics generate value for their customers and the industry.

Selecting for efficiency doesn't mean you have to give up growth, carcass merit, or maternal values. The goal is to find the cattle that continue to excel in performance, but simply are able to do so with a lower feed or forage requirement.

Feed Conversion Ratio (FCR)

This is a very easy to understand efficiency measurement that tells you how much feed (lbs of dry matter) were required for a pound of gain. Cattle that excel in FCR tend to also excel for growth traits, and can lower your cost of gain significantly. As a note, selection for cattle solely based on FCR, can indirectly increase growth, but also mature cow size. In this catalog, FCR is shown as a ratio of the contemporary test group. This means a bull that ratios 100 is average, a bull with a 110 converted feed 10% more efficiently than his peers, and a bull that has a 90 converted 10% less efficiently.

Residual Feed Intake (RFI)

RFI is a bit trickier to understand, but is very useful as an efficiency measurement. RFI is the difference between an animal's actual intake and its expected intake based on the animal's gain, body weight and composition. Essentially, RFI evaluates how much feed should be required for an animal of a given

size and level of performance. Cattle that eat "less" than expected will have a negative RFI, which is desirable. RFI is more closely linked with biological efficiency, and is independent of growth and mature size. For ranches that select low RFI genetics, resulting replacement females will require less feed to maintain, and long term can potentially increase stocking rate. Ranches that also retain ownership of calves will likely want to couple this selection with growth and performance traits to ensure feedyard performance meets expectations.

www.alliedgeneticresources.dvauction.com

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Greater Genomic ASSURANCE

Access to more and better information has always been key to making wise decisions. The evolution and improvement of genetic evaluation tools too has given us an ever-clearer picture of the true genetic makeup of cattle and thus a better view of the value proposition. RightMate, powered by Top Genomics LLC is taking the evaluation of genetics and genomics one giant step further. By combining specific genomic information with the long-proven value of EPDs, this new advancement in technology improves our depth and precision when evaluating the actual ability to transmit value and profit.

The 3 Accreditation Logos below are designed to simplify bull selection and improve buyer confidence by more accurately describing the genetics offered and by reducing risk. What this means to you as a customer is a much greater assurance that you are getting both what you want and need from the genetics you purchase. What it means to your seedstock provider is access to RightMate technology that simply sets them apart from the rest of the industry.



ACCREDITED GENOMIC
PLUS – For the majority of
producers who simply need
consistent and balanced
genetic improvement,
without genomic setbacks,
G+ Accredited bulls should
be on your list for premium
purchase. These sires will
absolutely move you forward

for both cost reduction and income producing traits and substantially reduce risk when compared to all other evaluation programs. It's simple, the right genes are in these bulls to help secure a profitable future and the they have great EPDs to match!



ACCREDITED TERMINAL

MATE – Just like an ATM machine makes it simpler to access your cash, the ATM Logo highlights bulls accredited to generate extra cash income as soon as your next calf crop! These bulls are meant specifically to use only on mature cows and for the purpose of adding performance, pay weight and end product value to market.



ACCREDITED CALVING EASE
– Simply find bulls with the
ACE logo for third party
Accredited, secure Calving
Ease bulls. Though we have
had tools in the past to assist
in choosing heifer bulls,
we've never had one nearly

this effective. The reduced

risk that comes with this genomic certification will simply make your decisions easier and your heifer calving season more successful. Purchase special purpose ACE bulls with confidence. They will deliver consistent and predictable calving ease.

MARTY ROPP 406-581-7835



REDUCE RISK WITH AGE ADVANTAGED BULLS

There are several important and logical reasons why commercial customers should consider purchasing bulls with a few more months of age and development on their side. Some of the benefits are obvious, but some others we don't always consider.

- Older bulls have the ability to service more females in a shorter period of time than yearling bulls. Age advantaged, 18-20 month old bulls should be capable of safely settling at least 5-10 more females in their first breeding season with minimal risk over a 45 day breeding period due to greater fitness, superior average semen production and maturity.
- Over-fat bulls are an issue in this industry. A high quality, slower paced development program is possible when producing older bulls for sale. Age advantaged bulls can simply be developed more slowly and still reach target weights and marketable condition with ease. Too often bulls developed to be sold as yearlings are subjected to extra push nutritionally in order to make those same thresholds. When done improperly, the results can be reduced longevity and lifetime service because of damage to feet, soft skeletal tissues and in extreme cases even internal organs associated with excess or faulty nutrition and exaggerated growth rate.
- Certainly, older bulls lose less weight and strength during their first breeding seasons. With that in mind the risk of your bull taking a week off or quitting the process of breeding cows completely is reduced. This is especially true in the more challenging breeding environments of the southern US.
- More of the guess work is taken out when purchasing older bulls. Strengths and flaws can both be more evident to buyers with an extra 6 months of development. For example, by that age foot and leg or disposition issues will be more evident and a higher percentage of potential problem bulls should have been identified and removed from the offering.
- Sorting older bulls does not give license to buy poorer genetics just because they have more age. It is important to
 make sure the age advantaged bulls you are evaluating are not just the leftovers after the more valuable bulls were not
 marketed as yearlings and low genetic value bulls should never be an option, regardless of age.

Many producers will always favor purchasing high value, younger bulls because of the potential of an extra season of use later in life and often sellers prefer the simplicity and lower cost of producing them. Correctly developed older bulls however, simply have a greater probability of breeding success in the first season than when they were younger. Give them a try for reduced risk.



NEW DAY 36L || Sells as Lot 2.

NEW DAY LO3 || Sells as Lot 1.

NEW DAY L03

Homo Black || Homo Polled 5/8 SM 3/8 AN 1/2/2023 Owner: SLN ASA# 4352473 BW 82 Age of Dam 3 Disposition 6.3

REDHILL 672X X004 231A **CLRS HOMELAND 327H** CLRS ALWAYS XCELLENT

TJ FLAT IRON 259G

SHSF J02

SHSF F10

CE	BW	WW	YW	MCE	MILK	MWW	STAY
10.8	-1.1	81.6	128.0	6.8	27.3	68.1	18.5
75%	30%	30%	30%	55%	25%	25%	15%
DOC	CW	YG	MARB	BF	REA	API	TI
1.3	44.9	-0.21	0.62	-0.047	0.76	157.2	91.8
99%	20%	55%	20%	45%	40%	15%	15%

NEW DAY 36L

Homo Black || Homo Polled 1/2 SM 1/2 AN 3/5/2023 Owner: Lud ASA# 4177263 BW 62 Age of Dam 4 Disposition 5.9

TJ CHIEF 460G **TJ WAR PAINT 759J** TJ 2D

IR CAPITALIST E041 JC MS CAPITALIST 637F 036H TJ MISS 637F





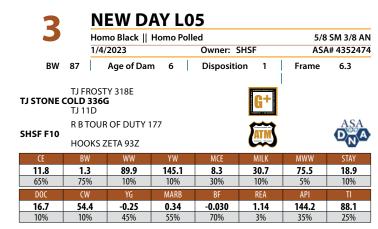
CE	BW	WW	YW	MCE	MILK	MWW	STAY
14.5	-1.2	79.0	123.7	7.8	32.9	72.3	21.1
30%	30%	40%	40%	35%	3%	10%	3%
DOC	CW	YG	MARB	BF	REA	API	TI
8.6	28.1	-0.07	0.75	-0.014	0.36	172.8	94.0
90%	65%	90%	10%	85%	95%	4%	10%



NEW DAY L05 || Sells as Lot 3.



NEW DAY JC8253L || Sells as Lot 4.



/	NEW DAY JC	8253L	
4	Homo Black Homo Polle	d	1/2 SM 1/2 AN
	2/20/2023	Owner: JC	ASA# 4192224
BW 104	Age of Dam 6	Disposition 1	Frame 6.2
KBHR HONOR H	OK`S BEACON 56B 1060 MISS SUGAR C4	G+	
MILL BRAE PW E	IN PAYWEIGHT 1682 BLACKCAP 8253 L BRAE FL BLACKCAP 5002	ATM	$\mathbf{O}_{\mathbf{N}}^{\mathbf{A}}\mathbf{A}$

CE	BW	WW	YW	MCE	MILK	MWW	STAY
11.5	3.0	94.7	144.3	7.8	26.2	73.7	15.3
65%	95%	4%	10%	35%	35%	10%	45%
DOC	CW	YG	MARB	BF	REA	API	TI
6.3	37.7	0.01	0.48	0.001	0.37	139.8	89.9
99%	35%	99%	35%	95%	95%	40%	20%

New Day Bulls



NEW DAY L108 || Sells as Lot 5.



NEW DAY SLN254L || Sells as Lot 6.



NEW DAY SLN89L || Sells as Lot 7.



NEW DAY 3011L || Sells as Lot 8.

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NEW DAY L108

		Homo Black Po		5/8 SM 3/8 AN					
		1/14/2023		Owner: PVF		ASA	# 424136	8	
BW	87	Age of Dam	8	Disposition	1	Frame	6.0		

TJ FROSTY 318E

TJ CHIEF 460G

TJ 52A

MF STRAIGHTFORWARD Y9
PVF STRAIGHT FWD D29

PVF TOP GRADE A3

CE	BW	WW	YW	MCE	MILK	MWW	STAY
11.2	0.9	84.2	129.6	5.7	35.9	77.8	18.2
70%	70%	25%	30%	70%	1%	3%	15%
DOC	CW	YG	MARB	BF	REA	API	TI
10.5	33.0	-0.16	0.25	-0.021	0.63	133.3	82.1
75%	50%	70%	70%	70%	60%	55%	50%

NEW DAY SLN254L

O		Homo Black Homo Polled				5/8	SM 3/8 A	٩N
		1/27/2023		Owner: SLN		ASA	# 42187	83
BW	103	Age of Dam	10	Disposition	1	Frame	6.2	
				F:G Ratio	133%	RFI	-3.71	

GW TRIPLE CROWN 018C GIBBS HILLTOP 0062H

GIBBS 8090F EMPRISS 1085Y

TFS ALLIED FORCE 2630Z
SLN MS ALLIEDFORCE 254B

JC MS LUCKY LADY 254Z





SMARTFEED.

CE	BW	WW	YW	MCE	MILK	MWW	STAY
8.9	0.9	82.6	125.1	6.0	19.6	60.9	14.8
90%	70%	30%	35%	65%	85%	55%	50%
DOC	CW	YG	MARB	BF	REA	API	TI
15.1	63.6	-0.14	0.54	-0.016	1.01	138.2	86.1
20%	2%	75%	25%	85%	10%	45%	35%

NEW DAY SLN89L

		Homo Black Ho	omo Polled	5/8 SM 3/8 AN
		1/15/2023	Owner: SLN	ASA# 4218735
BW	95	Age of Dam	4 Disposition 2 F:G Ratio 111%	Frame 6.2 RFI -1.13

G A R ASHLAND **TJ NEBRASKA 258G**

TJ 33Y

CLRS BOBCAT 607 B

SLN MISS BOBCAT 89H SLN MS ALLIEDFORCE 254B

ATM	
Terring P	



SMARTFEED.

CE	BW	WW	YW	MCE	MILK	MWW	STAY
10.3	-0.1	85.1	138.0	5.2	24.9	67.8	11.7
80%	50%	20%	15%	80%	45%	25%	80%
DOC	CW	YG	MARB	BF	REA	API	ΤI
6.6	59.5	-0.31	0.57	-0.066	1.10	141.6	92.1
95%	3%	25%	25%	20%	4%	40%	15%

NEW DAY 3011L

MZ.		· · · · · · · · · · · · · · · · · · ·	<u> </u>				
9		Homo Black Ho	mo Polled		5/8	SM 3/8 A	١N
		3/3/2023	Owner: THF	₹	ASA	# 421170	53
BW	64	Age of Dam	10 Disposition	1	Frame	5.6	

GW STEP OUT 672X

REDHILL 672X X004 231A

GW MISS PREM BEEF X004

HOOKS SHEAR FORCE 38K HOOK'S BABE 84B

HOOKS ZAIRE 26Z







CE	BW	WW	YW	MCE	MILK	MWW	STAY
14.6	-0.8	77.2	118.4	9.8	18.7	57.2	15.0
30%	35%	45%	50%	15%	90%	75%	50%
DOC	CW	YG	MARB	BF	REA	API	TI
19.0	25.6	-0.44	0.69	-0.054	1.17	157.3	91.1
3%	75%	3%	15%	30%	2%	15%	20%

NEW DAY 312L

Homo Black || Homo Polled 1/4 SM 3/4 AN Owner: MCDC ASA# 4360530 BW 83 Age of Dam 3 Disposition

G A R MOMENTUM

GARQUANTUM

G A R IN SURE 1524

CONNEALY MAINSTAY MCDC MISS MAINSTAY 186J

MCDC MISS ALLTIME 988G



CE	BW	WW	YW	MCE	MILK	MWW	STAY
12.0	2.6	95.6	156.2	4.2	32.4	80.5	12.9
60%	90%	4%	3%	90%	4%	1%	70%
DOC	CW	YG	MARB	BF	REA	API	TI
15.5	73.6	-0.15	0.60	-0.025	1.11	142.7	94.3
20%	1%	75%	20%	70%	4%	35%	10%

NEW DAY 111L

Homo Black || Homo Polled 1/4 SM 3/4 AN 2/28/2023 Owner: MCDC ASA# 4334557 BW 73 Age of Dam 3 Disposition 6.0 Frame

G A R ORIGINAL SIN IR ORIGINAL H341

IR MS VIENNA E758

VISION UNANIMOUS 1418 BMGA 1723J

8125

		DNA
MILK	MWW	STAY
21.2	64.7	8.1
75%	40%	99%

CE	RM	ww	YW	MCE	MILK	MWW	STAY
9.4	0.1	82.2	138.3	5.4	21.2	64.7	8.1
90%	50%	30%	15%	75%	75%	40%	99%
DOC	CW	YG	MARB	BF	REA	API	TI
19.1	60.1	0.06	0.88	0.019	0.62	143.7	93.8
3%	3%	99%	4%	99%	65%	35%	10%

NEW DAY 005L

Hetero Black || Homo Polled 1/2 SM 3/8 AN 1/8 CS 2/14/2023 Owner: MCDC ASA# 4334548 BW 75 Age of Dam 6 Disposition Frame

HOOK`S BEACON 56B HOOK`S FREEDOM 45F HOOK'S YUMA 49Y

809F

11.6

65%

11.7

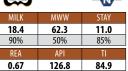
516

1.7

80%

32.9





40%

NEW DAY 20L

87.8

15%

-0.17

145.6

10%

MARI 0.34

Homo Black || Homo Polled 1/2 SM 1/2 AN 3/1/2023 Owner: Lud ASA# 4176268 BW 64 Age of Dam 10 Disposition

7.6

40%

-0.021

A A R TEN X 7008 S A

RC XCEED 063D

RC MISS TOP GRADE 147A

NICHOLS FINAL ANSWER X125

LUDWIG MISS 29B

DKL CATALINA 109U

CE	BW	WW	YW	MCE	MILK	MWW	STAY
12.7	1.9	80.5	128.0	8.5	25.7	66.1	16.1
50%	85%	35%	30%	25%	35%	30%	35%
DOC	CW	YG	MARB	BF	REA	API	TI
16.2	43.2	0.03	0.59	-0.019	0.19	146.3	85.9
15%	25%	99%	20%	85%	99%	30%	35%



NEW DAY 312L || Sells as Lot 9.



NEW DAY 111L || Sells as Lot 10.



NEW DAY 005L || Sells as Lot 11.



NEW DAY 20L || Sells as Lot 12.

New Day Bulls



NEW DAY 30L || Sells as Lot 13.



NEW DAY L106 || Sells as Lot 14.

DOCILITY RATING

All bull lots have a Docility Rating. This is our own evaluation of the bulls and not based on their EPDs. Both measurements should be considered when making a buying decision. The bulls are ranked 1-3. Anything worse than a 3 (4-6) has been culled. The definitions are as follows:

- 1 **Docile - Gentle and easily handled**
- 2 Restless - Quieter than average, but can be stubborn
- 3 Nervous - Manageable, but may require a different level of management and respect when handling



NEW DAY 034L || Sells as Lot 16.

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NEW DAY 30L

				_				
)	Hom	o Black Ho	mo Polle	ed .		1/2	SM 1/2 A	۱
	3/5/2	2023		Owner: Lud		ASA	# 417695	5(
70		Age of Dam	4	Disposition	1	Frame	6.0	

TJ CHIEF 460G TJ WAR PAINT 759J

TJ 2D

NICHOLS BEEFMAKER SXB210 LUDWIG MISS 799H

	LUDWIG	MISS 1326E	3				
CE	BW	WW	YW	MCE	MILK	MWW	STAY
9.8	-0.2	85.1	131.3	4.7	32.4	74.7	17.1
85%	45%	20%	25%	85%	4%	10%	25%
DOC	CW	YG	MARB	BF	REA	API	ΤI
10.6	43.1	-0.02	0.53	-0.016	0.39	146.7	90.0
75%	25%	95%	25%	85%	95%	30%	20%

NEW DAY L106

l	Homo Black Ho	mo	Polle	ed			5/8 5	SM 3/8 <i>F</i>	١N
	1/11/2023			Owner: PVF			ASA;	# 42413	65
91	Age of Dam	5		Disposition	2	Fra	ame	6.3	

TJ FROSTY 318E

TJ CHIEF 460G

BW 9

CCR HOMBRE 2361B

PVF HOMBERE G59 JC MS OLLIE 237Z

CE	BW	WW	YW	MCE	MILK	MWW	STAY
10.4	1.2	92.0	139.3	4.1	33.8	79.5	17.8
80%	75%	10%	15%	90%	2%	2%	20%
DOC	CW	YG	MARB	BF	REA	API	ΤI
13.3	36.3	-0.17	0.35	-0.030	0.65	139.3	88.6
40%	40%	70%	55%	70%	60%	45%	25%

NEW DAY 311L

	Homo Black Ho	mo Po	lled			1/4:	SM 3/4	ΑN
	2/26/2023		Owner: MCDO	-		ASA:	# 43605	25
,	Age of Dam	3	Disposition	1	Τ	Frame	6.4	

G A R MOMENTUM

G A R QUANTUM

BW 86

G A R IN SURE 1524

SYDGEN BIG CHILL 6421

MCDC MISS CHILL 138J MCDC MISS EBONY C168

CE	BW	WW	YW	MCE	MILK	MWW	STAY
15.8	-1.5	73.8	127.4	6.2	29.1	66.6	13.5
20%	25%	60%	30%	65%	15%	30%	65%
DOC	CW	YG	MARB	BF	REA	API	TI
16.4	47.7	0.01	0.58	0.043	0.80	146.4	85.2
10%	15%	99%	20%	99%	30%	30%	35%

NEW DAY 0341

16	NEW DAI 034E									
	Homo Black Ho		1/2 SM 3/8 AN 1/8 G\							
	3/12/2023	Owner: MCD	C	ASA# 4334555						
BW 70	Age of Dam	8 Disposition	2	Frame	6.0					

KBHR HIGH ROAD E283

BGIBBS 9130G HIH 3A11 PVF-S 3A11 DAISY 0X13

FHG FLYING H MR PRO 224Z

BMGA 640

							_
CE	BW	WW	YW	MCE	MILK	MWW	STAY
12.1	-1.8	67.0	106.0	6.7	21.7	55.0	12.3
60%	20%	85%	75%	55%	70%	85%	75%
DOC	CW	YG	MARB	BF	REA	API	TI
14.2	13.0	-0.14	0.39	-0.021	0.33	129.0	77.4
30%	99%	75%	50%	70%	95%	60%	65%





NEW DAY 313L

Hetero Black || Homo Polled 5/8 SM 3/8 AN Owner: MCDC ASA# 4365208 Age of Dam 5 Disposition

CLRS GUARDIAN 317G **CLRS JOHNNY WALKER 1049J** HOOK`S YUMA 49Y

BW 70

G A R SURE FIRE MCDC MISS SURE FIRE 907G

MCDC MISS SPARTAN 714E



CE	BW	WW	YW	MCE	MILK	MWW	STAY
15.2	-2.2	75.9	117.2	7.7	25.3	62.7	18.9
25%	20%	50%	50%	40%	40%	50%	10%
DOC	CW	YG	MARB	BF	REA	API	TI
13.3	37.5	-0.14	0.68	-0.011	0.71	165.7	90.9
40%	35%	75%	15%	85%	45%	10%	20%



NEW DAY 313L || Sells as Lot 17.

NEW DAY 374L

Homo Black || Homo Polled 1/2 SM 1/2 AN Owner: BCC 2/14/2023 ASA# 4188548 Disposition BW 73 Age of Dam 8 6.2 Frame

F:G Ratio 101%

TJ HEISMAN 388F KBHR SWEETNESS H185 WS MISS SUGAR C4

SMARTFEED.

RFI

G A R SUNRISE

HF RITA 6023 CHAIR ROCK 9Q13 RITA 4087





-0.30

CE	BW	WW	YW	MCE	MILK	MWW	STAY
14.7	-1.1	82.1	134.7	8.2	29.4	70.8	12.6
30%	30%	30%	20%	30%	15%	15%	75%
DOC	CW	YG	MARB	BF	REA	API	TI
15.4	54.1	-0.13	0.92	-0.035	0.71	167.8	100.3
20%	10%	80%	3%	55%	45%	10%	3%



NEW DAY 32L

Homo Black || Homo Polled 1/2 SM 1/2 AN 3/5/2023 Owner: Lud ASA# 4176960 BW 71 Disposition Age of Dam 6.0 Frame

EGL FIRESTEEL 103F LCDR AFFIRMED 212H WS MISS SUGAR C4

S A V BRUISER 9164

LUDWIG MISS 6H

LUDWIG MISS 2F





CE	BW	WW	YW	MCE	MILK	MWW	STAY
14.1	0.5	92.8	138.3	6.2	24.5	71.1	13.4
35%	60%	10%	15%	65%	45%	15%	65%
DOC	CW	YG	MARB	BF	REA	API	TI
12.3	51.9	-0.04	0.64	-0.035	0.41	151.5	95.9
55%	10%	95%	15%	55%	90%	25%	10%



NEW DAY 32L || Sells as Lot 19.

NEW DAY 55L

Homo Black || Homo Polled 1/2 SM 1/2 AN 3/23/2023 ASA# 4182747 Owner: Lud BW 75 Age of Dam 3 Disposition

CONNEALY MAINSTAY BUTCHS MAINSTAY HA06

LUDWIG MISS 18J

HOOK`S FRONTLINE 40F

LUDWIG MISSCORRECT 1056Z

BUTCHS EVERGREEN C959







CE	BW	WW	YW	MCE	MILK	MWW	STAY
10.6	1.0	84.8	129.8	6.5	31.7	74.4	16.6
80%	70%	20%	30%	60%	5%	10%	30%
DOC	CW	YG	MARB	BF	REA	API	TI
14.6	69.8	-0.18	0.56	-0.032	1.08	146.6	89.7
25%	1%	65%	25%	55%	5%	30%	20%



Homo Black || Homo Polled 1/2 SM 1/2 AN 3/22/2023 ASA# 4192354 Owner: JC BW 102 Age of Dam 8 Disposition 6.2 F:G Ratio 131% -2.85 RFI

REDHILL 672X X004 231A **C-3 STEAKHOUSE NS H925** PDF BLK MALLORY B220





CONNEALY BALANCE GW MISS BALANCE 629D **GW MISS COMFT ZONE 587B**





CE	BW	WW	YW	MCE	MILK	MWW	STAY
7.4	4.7	82.4	128.8	3.8	22.6	66.1	16.5
99%	99%	30%	30%	95%	65%	30%	30%
DOC	CW	YG	MARB	BF	REA	API	TI
3.7	43.7	-0.31	0.62	-0.056	0.98	139.3	84.7
99%	20%	25%	20%	30%	10%	45%	40%

New Day Bulls



NEW DAY 025L || Sells as Lot 22.



NEW DAY 303L || Sells as Lot 23.



NEW DAY JC937L || Sells as Lot 24.



TJ STONE COLD 336G || Sire of Lot 25.

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NEW DAY 025L

	Homo Black Ho	mo Polle	ed		1/2	SM 1/2 A	N
	3/2/2023		Owner: MCDC		ASA	# 433455	4
BW 69	Age of Dam	5	Disposition	1	Frame	5.6	

G A R ORIGINAL SIN **IR ORIGINAL H341**

IR MS VIENNA E758

OVAL F ALL TIME A322 BMGA ALL TM ALLEE 916G

536

CE	BW	WW	YW	MCE	MILK	MWW	STAY
12.0	-0.4	84.2	134.8	7.7	27.0	71.0	9.4
60%	45%	25%	20%	40%	25%	15%	95%
DOC	CW	YG	MARB	BF	REA	API	TI
17.2	52.7	-0.24	0.54	-0.021	1.13	136.7	91.1
10%	10%	45%	25%	70%	3%	45%	20%

NEW DAY 303L

	Homo Black Homo Polled						5/8	SM 3/8 AN
	2/5/2023			Owner: AHC	C		ASA	# 4343387
)	Age of Dam	3		Disposition	1		Frame	5.9

KBHR HIGH ROAD E283

BW 80

JC MR HURON 7262G
MILL BRAE CP QUEEN 7262

HOOK`S FLINT 2F JC MS FLINT 839F 196J

JC MS 303A MAINLINE 839F

CE	BW	WW	YW	MCE	MILK	MWW	STAY
16.1	l -2.4	79.3	129.1	8.1	25.3	65.0	16.0
15%	15%	40%	30%	30%	40%	35%	35%
DOC	CW	YG	MARB	BF	REA	API	TI
D00		-0.05	MARB 0.59	BF 0.001	REA 0.52	API 158.7	71 91.2

NEW DAY JC937L

44	Homo Black Ho	5/8	SM 3/8 AN		
	3/6/2023		Owner: JC	ASA	# 4192305
BW 96	Age of Dam	5	Disposition 1 F:G Ratio 117%	Frame RFI	5.9 0.29

HOOK`S BLACK HAWK 50B HOOK'S EAGLE 6E HOOK'S CRYSTAL 1C

TJ MARLBORO MAN 360A

JC MS MARLBORO MAN 768E 937G
JC MS 108Y NATIONAL 768E

	JC 1013 10	OI NAIION	AL 700L		-		-
CE	BW	WW	YW	MCE	MILK	MWW	STAY
7.0	2.2	101.4	158.2	1.9	25.8	76.4	18.9
99%	90%	1%	2%	99%	35%	4%	10%
DOC	CW	YG	MARB	BF	REA	API	TI
12.6	56.6	-0.19	0.85	-0.044	0.86	167.6	104.7
50%	5%	60%	10%	15%	25%	10%	1%

NEW DAY 136

		INLANDA	ILJ	U				
<u> </u>		Homo Black Ho	omo Polle	ed		5/8	SM 3/8 A	١N
		1/23/2023		Owner: SHSF	=	ASA	# 435247	79
BW	89	Age of Dam	7	Disposition	1	Frame	6.3	

TJ FROSTY 318E

TJ STONE COLD 336G TJ 11D

TJ Z54

SHSF E09 TJ 34X





CE	BW	WW	YW	MCE	MILK	MWW	STAY
11.6	0.5	99.3	156.3	8.4	31.7	81.2	15.7
65%	60%	2%	3%	30%	5%	1%	40%
DOC	CW	YG	MARB	BF	REA	API	TI
16.4	56.4	-0.25	0.21	-0.050	0.98	134.8	91.2
10%	5%	45%	80%	45%	10%	50%	20%

NEW DAY 3205L

| Homo Black | Polled | 5/8 SM 3/8 AN 3/5/2023 | Owner: THR | ASA# 4201787 |
| Age of Dam | 3 | Disposition | 1 | Frame | 5.9

CCR POUNDER 2045F CCR WALKER 3355H

CCR MS GRADUATE 3355A

GW MOUNTAIN DUE 373C

LCRR JESSIE 1350J

BW 83

LCRR MISS JESSIE 5266



CE	BW	WW	YW	MCE	MILK	MWW	STAY
16.0	-0.9	90.1	147.0	6.4	25.9	70.9	13.6
15%	35%	10%	10%	60%	35%	15%	65%
DOC	CW	YG	MARB	BF	REA	API	TI
13.3	60.6	-0.13	0.45	-0.016	0.94	148.5	92.9
40%	3%	80%	40%	85%	15%	30%	15%



NEW DAY 3205L || Sells as Lot 26.

7 NEW DAY 3301L

| Homo Black | Polled | 1/2 SM 7/16 AN 1/16 GV | 3/3/2023 | Owner: THR | ASA# 4201637 | Age of Dam | 3 | Disposition | 2 | Frame | 5.9

HOOK`S EAGLE 6E
TJ NIGHT OWL 561H

TJ 130F

IR CAPITALIST E041

THR EMPRESS 1820J THR MS EMPRESS 5824C







CE	BW	WW	YW	MCE	MILK	MWW	STAY
18.4	-3.7	77.7	117.2	10.5	29.6	68.4	18.9
5%	10%	45%	50%	10%	15%	25%	10%
DOC	CW	YG	MARB	BF	REA	API	TI
5.7	24.4	-0.08	0.30	-0.004	0.43	151.5	84.7
99%	80%	90%	65%	90%	90%	25%	40%



TJ NIGHT OWL 561H || Sire of Lot 27.

NEW DAY 3452L

Homo Black Ho	omo F	Polled		5/8	SM 3/8 P	١N
3/18/2023		Owner: THR		ASA:	# 420170	09
Age of Dam	7	Disposition	1	Frame	5.8	

11.7

3%

-0.030

CCR POUNDER 2045F

BW 74

19.5

3%

15.1

CCR WALKER 3355H CCR MS GRADUATE 3355A

J BAR J NIGHTRIDE 225Z

THR JESSICA 7709E

-4.0

5%

40.1

THR MS JESSICA 5719C

69.3

75%

-0.17

111.9

65%

MARI

0.39



23.4

55%

0.71



58.1

70%

152.8



16.7

30%

82.7 45%

	LCOC ACCELERATE X166D
	REDHILL ACCELERATE 12B 23H REDHILL 701T 513T 12B
SA	J-J 720E

THR PAULINE 0691H

BW 92

THR MS PAULINE 5720C

4/13/2023

Age of Dam



Owner: THR

Disposition



5/8 SM 9/32 AN 3/32 DS

Frame

ASA# 4202592

CE	BW	WW	YW	MCE	MILK	MWW	STAY
16.0	0.5	83.2	134.1	10.2	25.7	67.2	20.8
15%	60%	25%	20%	10%	35%	25%	3%
DOC	CW	YG	MARB	BF	REA	API	TI
8.2	39.8	-0.17	0.63	-0.043	0.61	167.4	91.7
90%	30%	70%	15%	45%	65%	10%	15%

NEW DAY 4L

A A R TEN X 7008 S A

RC XCEED 063D

RC MISS TOP GRADE 147A

W/C UNITED 956Y LUDWIG MS TINKRBELL 110F DKL KATHERINE 160U



CE	BW	WW	YW	MCE	MILK	MWW	STAY
12.8	1.3	79.4	125.5	8.2	30.7	70.3	13.2
50%	75%	40%	35%	30%	10%	15%	70%
DOC	CW	YG	MARB	BF	REA	API	TI
8.6	46.3	-0.10	0.65	-0.065	0.30	145.3	88.5
90%	15%	85%	15%	20%	99%	35%	25%

NEW DAY SLN9075L

NEW DAY 3597L Homo Black || Homo Polled

BALDRIDGE COLONEL C251
BGIBBS 8203F GENERAL

PVF-S 3A04 GEORGIA 1Y06

GW TRIPLE CROWN 018C GIBBS 9075G STAR 7099E GIBBS 7099E STAR 0532X





CE	BW	WW	YW	MCE	MILK	MWW	STAY
10.0	3.2	107.9	170.4	4.2	29.2	82.3	15.9
85%	95%	1%	1%	90%	15%	1%	40%
DOC	CW	YG	MARB	BF	REA	API	TI
16.6	78.7	-0.12	0.64	-0.019	1.11	154.6	102.7
10%	1%	80%	15%	85%	4%	20%	2%



NEW DAY 375L || Sells as Lot 32.

NEW DAY 375L

Homo Black || Homo Polled 5/8 SM 3/8 AN 2/23/2023 Owner: BCC ASA# 4188549

Owner: SLN

Disposition 2

F:G Ratio 83%

BW 87 Age of Dam 3 Disposition 5.7 F:G Ratio 101% RFI 3.26

HOOK'S EAGLE 6E **IRON CREEK ANTHEM 14J** KBHR MATRON OF HONOR F202

MSMARTFEED

GALAXY EXPEDITION 9207

BC/C JEAN J180

SAMPSON BT G06

1/28/2023





5/8 SM 3/8 AN

ASA# 4218724

Frame

142.1

RFI

6.3

1.96

86.1

CE	BW	WW	YW	MCE	MILK	MWW	STAY
10.1	0.6	103.4	157.5	5.8	26.1	79.1	16.3
85%	60%	1%	2%	70%	35%	2%	35%
DOC	CW	YG	MARB	BF	REA	API	TI
13.9	61.6	-0.09	0.48	-0.007	0.89	148.3	98.3
30%	3%	85%	35%	90%	20%	30%	4%

NEW DAY SLN73L

Homo Black || Homo Polled

Age of Dam

NEW DAY SLN304L

Homo Black || Homo Polled 5/8 SM 3/8 AN 2/7/2023 Owner: SLN ASA# 4218786 BW 87 | Age of Dam 5 Disposition 6.3 Frame F:G Ratio 125% RFI 0.12

HOOK`S BLACK HAWK 50B HOOK'S EAGLE 6E

HOOK`S CRYSTAL 1C **GW TRIPLE CROWN 018C**

GIBBS 9075G STAR 7099E GIBBS 7099E STAR 0532X

	(7)SMAR	TFE
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KBHR HO	SMA	RTFEED.					
SLN MISS	FORWARD	ARD X550 73E 5 9212 719Z					$\mathbf{O}_{\mathbf{N}}^{\mathbf{A}\mathbf{S}\mathbf{A}}$
Œ	BW	WW	YW	MCE	MILK	MWW	STAY
13.5	-0.8	82.1	138.3	9.0	28.1	69.0	15.7
40%	35%	30%	15%	20%	20%	20%	40%
DOC	CW	YG	MARR	RF	RFA	API	TI

0.37

CE	BW	WW	YW	MCE	MILK	MWW	STAY
17.0	-1.8	98.4	150.9	9.1	22.9	72.0	18.0
10%	20%	2%	5%	20%	60%	15%	20%
DOC	CW	YG	MARB	BF	REA	API	TI
20.3	58.5	-0.22	0.51	-0.038	1.03	165.8	100.3
20.3	30.3						

NEW DAY 35L

Homo Black Ho	omo F	Polled	1/2 SM 1/2 AN
3/5/2023		Owner: Lud	ASA# 4177259
Age of Dam	5	Disposition 1	Frame 6.5

A A R TEN X 7008 S A

RC XCEED 063D

BW 70

RC MISS TOP GRADE 147A

QUAKER HILL RAMPAGE 0A36

LUDWIG MISS 19G

LUDWIG MISS 108E





CE	BW	WW	YW	MCE	MILK	MWW	STAY
11.0	1.5	87.7	146.7	7.3	28.9	73.0	18.1
75%	80%	15%	10%	45%	15%	10%	15%
DOC	CW	YG	MARB	BF	REA	API	TI
11.8	60.7	0.08	0.57	0.005	0.46	151.7	90.5
60%	3%	99%	25%	95%	90%	25%	20%

NEW DAY 306L

-0.14

		Bla	ick Polled					1/2	SM 1/2 /	٩I
		3/1	10/2023		Owner: AHC	2		ASA:	# 43433	9
BW	78		Age of Dam	9	Disposition	1	Ţ	Frame	6.4	

-0.020

0.81

WS PROCLAMATION E202 CASON`S MR MASTERCRAFT CASON`S MISS NATALIE

49.3

15-132

4.7

CE	BW	WW	YW	MCE	MILK	MWW	STAY
12.0	0.2	70.2	107.2	7.5	24.0	59.0	11.5
60%	55%	75%	75%	40%	50%	65%	80%
DOC	CW	YG	MARB	BF	REA	API	TI
13.6	31.6	-0.20	0.30	-0.044	0.56	119.6	74.9
35%	55%	60%	65%	45%	75%	75%	75%

NEW DAY 014L

Homo Black || Homo Polled 1/2 SM 3/8 AN 1/8 GV 2/20/2023 Owner: MCDC ASA# 4334551 BW 80 Age of Dam 6 Disposition

CLRS GUARDIAN 317G CLRS JOHNNY WALKER 1049J

HOOK`S YUMA 49Y FHG FLYING H MR PRO 224Z





CE	BW	WW	YW	MCE	MILK	MWW	STAY
9.3	2.7	92.2	144.5	5.4	23.9	69.8	18.0
90%	95%	10%	10%	75%	50%	20%	20%
DOC	CW	YG	MARB	BF	REA	API	TI
12.9	45.2	-0.14	0.47	-0.036	0.63	143.2	89.0
45%	20%	75%	35%	55%	60%	35%	25%

NEW DAY L51

Black | Homo Polled 5/8 SM 3/8 AN 2/10/2023 Owner: SHSF ASA# 4352480 BW 69 Age of Dam 6 Disposition

CLRS GUARDIAN 317G **CLRS JACK SPARROW 864J CLRS FONDA 864F**



R B TOUR OF DUTY 177 SHSF E69 **HOOKS PUNKY 5P**







CE	BW	WW	YW	MCE	MILK	MWW	STAY
19.1	-4.0	72.8	115.9	12.1	28.7	64.9	20.6
3%	5%	65%	55%	2%	15%	40%	3%
DOC	CW	YG	MARB	BF	REA	API	TI
6.7	24.6	-0.31	0.55	-0.049	0.77	170.7	89.9
95%	80%	25%	25%	45%	35%	5%	20%

BMGA 832F

NEW DAY SLN3L

Hetero Black || Homo Polled 5/8 SM 3/8 AN Owner: SLN ASA# 4218697 BW 88 Age of Dam 4 Disposition 1 F:G Ratio 132% RFI 1.35

44 BRAGGING RIGHTS 4372 **HOOK** S JOURNEY 7J

HOOK S EVITA 18E

HOOK`S ENCORE 65E SLN MISS ENCORE 3H SLN MISS 7LFORWARD 618D **MSMARTFEED**





$\mathbf{O}_{\mathbf{N}}^{\mathrm{ASA}}$
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		=					_
CE	BW	WW	YW	MCE	MILK	MWW	STAY
16.0	0.2	89.4	145.7	7.9	26.4	70.5	13.3
15%	55%	10%	10%	35%	30%	15%	70%
DOC	CW	YG	MARB	BF	REA	API	TI
15.3	62.9	-0.25	0.87	-0.037	1.19	169.5	102.5
20%	2%	45%	4%	55%	2%	10%	2%

NEW DAY L132

Homo Black || Homo Polled 1/2 SM 1/2 AN 3/10/2023 Owner: PVF ASA# 4241419 Age of Dam 9 Disposition 5.6

TJ MAIN EVENT 503B **PVF MAIN EVENT F113** PVF 095 X23

CCR COWBOY CUT 5048Z
M L H COWGIRL EMMA 867C SITZ EMMA E 716R

CE	BW	WW	YW	MCE	MILK	MWW	STAY
16.3	-0.5	74.6	119.4	8.6	25.1	62.5	16.2
15%	40%	55%	45%	25%	40%	50%	35%
DOC	CW	YG	MARB	BF	REA	API	TI
16.7	33.3	-0.09	0.41	-0.030	0.38	144.1	81.7
10%	50%	85%	45%	70%	95%	35%	50%

NEW DAY L61

Black || Homo Polled 1/2 SM 1/2 AN 3/3/2023 Owner: SHSF ASA# 4352481 Age of Dam 4 Disposition 6.0 Frame

CLRS GUARDIAN 317G CLRS JACK SPARROW 864J

CLRS FONDA 864F

MILL BRAE IDENTITY 7116 SHSF G93

SHSF E69





CE	BW	WW	YW	MCE	MILK	MWW	STAY
15.2	-3.9	66.7	105.8	8.4	28.4	63.0	19.2
25%	5%	85%	75%	30%	20%	45%	10%
DOC	CW	YG	MARB	BF	REA	API	TI
7.8	45.3	-0.22	0.75	-0.029	0.93	170.7	90.2
95%	20%	50%	10%	70%	15%	5%	20%



NEW DAY L61 || Sells as Lot 41.

NEW DAY 14L

	Homo Black Ho	omo Polled		1/2 9	SM 1/2 AN	l
	2/28/2023	Owner: Lud		ASA# 4176		
)	Age of Dam	10 Disposition	1	Frame	6.0	

TJ CHIEF 460G TJ WAR PAINT 759J TJ 2D

NICHOLS FINAL ANSWER X125

LUDWIG MISS 43B

BW 59

LUDWIG MISS GAL 214U



CE	BW	WW	YW	MCE	MILK	MWW	STAY
10.5	-0.5	71.2	102.0	6.0	27.7	63.2	16.7
80%	40%	70%	80%	65%	20%	45%	30%
DOC	CW	YG	MARB	BF	REA	API	TI
9.8	35.7	-0.10	0.21	0.001	0.65	122.9	73.3
85%	45%	85%	80%	95%	60%	70%	80%

NEW DAY 024L

Homo Black Ho		1/2	SM 1/2 AN					
3/2/2023			Owner: MCD	C		ASA# 4334553		
Age of Dam	3	Ī	Disposition	1	I	Frame	6.0	

44 BRAGGING RIGHTS 4372 HOOK'S JOURNEY 7J

HOOK`S EVITA 18E

JC MR HURON 7262G JC MS HURON 684D 184J JC MS SPARTAN 684D







CE	BW	WW	YW	MCE	MILK	MWW	STAY
18.7	-2.2	96.8	156.0	10.5	21.6	69.5	20.1
4%	20%	3%	3%	10%	70%	20%	5%
DOC	CW	YG	MARB	BF	REA	API	TI
14.4	48.6	0.01	0.78	0.011	0.56	187.2	106.0
25%	15%	99%	10%	99%	75%	1%	1%

NEW DAY 011L

	Homo Black Ho	1/2	SM 1/2 AN			
	2/17/2023		Owner: MCD	ASA# 4334550		
BW 72	Age of Dam	5	Disposition	1	Frame	5.9

G A R ORIGINAL SIN

IR ORIGINAL H341 IR MS VIENNA E758

SFG BOULEVARD E734

BMGA SUNNY ALLEE 939G

CE	BW	WW	YW	MCE	MILK	MWW	STAY
13.2	-1.0	79.2	119.5	7.1	23.4	64.8	9.8
45%	35%	40%	45%	50%	55%	40%	90%
DOC	CW	YG	MARB	BF	REA	API	TI
16.5	45.7	-0.16	0.59	-0.005	0.92	138.5	88.7
10%	20%	70%	20%	90%	15%	45%	25%

NEW DAY 3203L

Hetero Black || Polled 5/8 SM 7/32 AN 5/32 AR 3/5/2023 Owner: THR ASA# 4201761 BW 82 Age of Dam 3 Disposition 5.4

HOOK`S BLACK HAWK 50B **HOOK`S EAGLE 6E**

HOOK`S CRYSTAL 1C

NLC EASY DIAMOND 8D LCRR BELLE 1177J LE LEAD TIME D-236

2		
		O AS
		D,

CE	BW	WW	YW	MCE	MILK	MWW	STAY
12.0	-1.7	85.3	131.0	3.4	23.0	65.6	18.9
60%	25%	20%	25%	95%	60%	35%	10%
DOC	CW	YG	MARB	BF	REA	API	TI
15.8	35.2	-0.26	0.61	-0.032	0.91	161.4	94.4
15%	45%	40%	20%	55%	15%	15%	10%



NEW DAY 311L

Black || Polled 5/8 SM 3/8 AN 4/3/2023 Owner: AHCC ASA# 4343391 BW 75 Age of Dam 5 Disposition 5.6

WS PROCLAMATION E202 CASON'S MR MASTERCRAFT

CASON`S MISS NATALIE

GALAXY RAMP IT UP 6081

SFG ANDREA G33

SFG ANDREA C35

CE	BW	WW	YW	MCE	MILK	MWW	STAY
13.2	0.5	83.8	129.8	7.0	25.8	67.6	17.8
45%	60%	25%	30%	50%	35%	25%	20%
DOC	CW	YG	MARB	BF	REA	API	TI
14.8	35.0	-0.22	0.43	-0.041	0.70	146.1	86.6
25%	45%	50%	40%	45%	50%	30%	30%

NEW DAY 3410L

Homo Black Polled			5/8 9	SM 3/8 AN
3/6/2023	Owner: THR		ASA#	‡ 420169 3
Age of Dam 3	Disposition	1	Frame	5.7

CCR POUNDER 2045F CCR WALKER 3355H

CCR MS GRADUATE 3355A

HOOK`S EAGLE 6E THR DAISY 1926J

BW 73

THR MS DAISY 6958D

\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	Δ
100000	
Charles St.	
Replacement	10/
Replacement	TO A



CE	BW	WW	YW	MCE	MILK	MWW	STAY
17.4	-2.4	83.3	139.8	9.5	26.1	67.8	17.8
10%	15%	25%	15%	15%	35%	25%	20%
DOC	CW	YG	MARB	BF	REA	API	TI
16.2	57.8	-0.27	0.47	-0.055	1.05	161.1	92.2
15%	4%	35%	35%	30%	10%	15%	15%

NEW DAY 006L

	Homo Black Ho	1/2 SM 1/2 AN	
	2/14/2023	Owner: MCDC	ASA# 4334549
70	Age of Dam	4 Disposition 1	Frame 5.4

G A R ORIGINAL SIN

IR ORIGINAL H341

BW

IR MS VIENNA E758

CCR WIDE RANGE 9005A BMGA WD RNG ALLEE 016H

501





	CE	BW	WW	YW	MCE	MILK	MWW	STAY
[13.5	-3.6	64.7	101.3	8.3	19.2	53.4	11.7
	40%	10%	90%	85%	30%	90%	90%	80%
	DOC	CW	YG	MARB	BF	REA	API	TI
	16.9	9.9	-0.23	0.63	0.009	0.79	145.2	84.3

NEW DAY 305L

	Homo Black Ho	Homo Black Homo Polled							
	3/5/2023	Owner: MCI	C	ASA:	# 435857				
2	Age of Dam	5 Disposition	1	Frame	6.2				

HOOKS ADMIRAL 33A

JC MR FIVE STAR 532G TJ 8T

BW 82

CCR BOULDER 1339A

MCDC MISS BOULDER 989G MCDC MISS UPGRADE 27C





CE	BW	WW	YW	MCE	MILK	MWW	STAY
9.6	4.4	100.1	149.1	6.5	26.5	76.4	12.5
85%	99%	2%	5%	60%	30%	4%	75%
DOC	CW	YG	MARB	BF	REA	API	TI
14.3	58.2	-0.20	0.38	-0.052	0.84	126.4	89.5
300%	40%	600%	500%	300%	25%	650%	20%

NEW DAY 3462L

	Homo Black Ho		1/2 SM 7/16 AN 1/16 D				
	3/19/2023		Owner: THR		ASA#	42016	0
)	Age of Dam	4	Disposition	1	Frame	6.0	

LCOC ACCELERATE X166D **REDHILL ACCELERATE 12B 23H** REDHILL 701T 513T 12B

GW MOUNTAIN DUE 373C

THR JENNY 0782H

BW 100

THR MS JENNY 6775D

ON A

CE	BW	WW	YW	MCE	MILK	MWW	STAY
13.4	-0.2	80.1	126.2	6.6	20.9	60.9	14.3
40%	45%	35%	35%	55%	75%	55%	55%
DOC	CW	YG	MARB	BF	REA	API	TI
12.4	51.7	-0.12	0.88	-0.037	0.64	163.6	95.5
50%	10%	80%	4%	55%	60%	10%	10%

NEW DAY 019L Homo Black || Homo Polled

וע		Homo Black Homo Polled				1/2 SM 3/8 AN 1/8 GV		
2/21/2023			Owner: MCDC			ASA# 4334552		
BW	76	Age of Dam	9	Disposition	1	Frame	5.6	

CLRS GUARDIAN 317G **CLRS JOHNNY WALKER 1049J**

HOOK`S YUMA 49Y



FHG FLYING H MR PRO 224Z

BMGA 532 2102

CE	BW	WW	YW	MCE	MILK	MWW	STAY
12.9	-1.3	69.3	106.0	7.9	23.9	58.3	17.9
50%	30%	75%	75%	35%	50%	70%	20%
DOC	CW	YG	MARB	BF	REA	API	TI
11.6	20.6	-0.19	0.56	-0.034	0.49	150.2	82.8
65%	90%	60%	25%	55%	85%	25%	45%

NEW DAY 337L

2		Homo Black Ho	5/8 SM 3/8 AN						
		1/4/2023		Owner: MCDC			ASA# 4358576		
BW	79	Age of Dam	8	Disposition	2	1	Frame	6.3	

WS PROCLAMATION E202 **CCR PROCLAMATION 4409G**

CCR MS 9108 FRONT 4409B

TJ FINAL COPY 267Z BF MISS FINAL COPY D54 **HLTS GIRAFFE**

CE	BW	WW	YW	MCE	MILK	MWW	STAY
12.1	0.7	83.4	128.1	7.2	29.5	71.5	19.3
60%	65%	25%	30%	45%	15%	15%	10%
DOC	CW	YG	MARB	BF	REA	API	TI
16.3	39.3	-0.06	0.38	-0.020	0.45	147.0	84.8
15%	30%	90%	50%	85%	90%	30%	40%



NEW DAY 002L || Sells as Lot 53.



NEW DAY 387L || Sells as Lot 54.

NEW DAY 002L

Homo Black || Homo Polled PB SM 2/13/2023 Owner: MCDC ASA# 4334547 BW 67 Age of Dam 3 Disposition

HOOK`S EAGLE 6E HOOK`S GALANT 58G HOOK`S DOCILA 23D

JC MS F

HOOK S FREEDOM 45F									
FRE	EDOM D11	4 D153J			_ ZA				
	FSCR D11	4 LUCILLE	B089XP						
	DW	NA/NA/	VW	MCE	L M				

CE	BW	WW	YW	MCE	MILK	MWW	STAY
13.1	-1.1	84.0	128.7	6.8	18.5	60.4	16.8
30%	15%	30%	25%	35%	85%	60%	40%
DOC	CW	YG	MARB	BF	REA	API	TI
16.4	48.2	-0.29	0.29	-0.042	1.09	151.1	89.0
4.00/	E0/	000/	200/	0.50/	450/	250/	250/

NEW DAY 387L

Homo Black || Homo Polled PB SM 3/2/2023 Owner: BCC ASA# 4188558 BW 75 Age of Dam 3 Disposition

GIBBS 7382E BROAD RANGE BC/C JASPER J116 OVAL F MISS DOUBLE OR NOT G937

CLRS GUARDIAN 317G BC/C PRIDE RUBYS PRIDE 923G

							_	
CE	BW	WW	YW	MCE	MILK	MWW	STAY	
13.7	-0.2	91.0	152.2	7.6	28.1	73.4	20.0	
25%	25%	15%	4%	25%	15%	10%	10%	
DOC	CW	YG	MARB	BF	REA	API	TI	
0.0	<i>1</i> 0 1	-0.34	Λ 21	-0.061	1 11	163 6	05 N	



New Day Bulls



NEW DAY LJ49 || Sells as Lot 56.

NEW DAY LJ49

		Но	mo Black Ho	mo l	Polle	ed				PB S	M
		2/1	16/2023			Owner: PVF			ASA	# 418697	72
BW	94		Age of Dam	3		Disposition	1	Ī	Frame	6.1	_

HOOK`S BEACON 56B

KBHR HONOR H060

WS MISS SUGAR C4

TJ CHIEF 460G

ES J49

ES D44

CE	BW	WW	YW	MCE	MILK	MWW	STAY
12.2	0.3	82.5	122.2	4.4	29.3	70.4	18.2
40%	35%	35%	40%	80%	10%	20%	20%
DOC	CW	YG	MARB	BF	REA	API	TI
12.7	37.9	-0.30	0.38	-0.045	0.95	153.4	89.2
40%	20%	85%	20%	95%	35%	20%	20%



NEW DAY 371L || Sells as Lot 58.

NEW DAY L30 Homo Black || Homo Polled

PB SM 1/19/2023 Owner: SHSF ASA# 4352476 BW 54 Age of Dam 10 Disposition Frame 6.1

HOOK'S BEACON 56B **KBHR HONOR H060**

WS MISS SUGAR C4

MCM TOP GRADE 018X

SHSF KISSES B01

DS-SS K217 SWEET KISSES



NEW DAY 12L

Homo Black || Homo Polled PB SM 2/27/2023 Owner: Lud ASA# 4175167 BW 65 Age of Dam 3 Disposition 6.0

HOOK`S BEACON 56B **CLRS GUARDIAN 317G**

CLRS ALWAYS XCELLENT

CCR COWBOY CUT 5048Z **LUDWIG MISS 15J**

	LUDWIG	MISS 8G				Rapo	-60-
CE	BW	WW	YW	MCE	MILK	MWW	STAY
14.4	0.4	95.2	143.4	8.8	28.1	75.7	22.1
15%	35%	10%	10%	15%	15%	5%	2%
DOC	CW	YG	MARB	BF	REA	API	TI
7.5	41.9	-0.22	0.48	-0.024	0.92	174.7	99.4

NEW DAY L26

Homo Black || Homo Polled PB SM Owner: SHSF ASA# 4352475 1/16/2023 BW 81 Age of Dam 7 Disposition Frame 6.3

KOCH BIG TIMBER 685D

TJ HEISMAN 388F

TJ 67D

IR DUNDEE A732 **IR MS VALIOSA D680**

IR MS VALIOSA A407

CE	BW	WW	YW	MCE	MILK	MWW	STAY
11.4	-0.2	73.6	111.7	7.5	24.3	61.0	20.8
55%	25%	70%	60%	25%	40%	55%	4%
DOC	CW	YG	MARB	BF	REA	API	TI
13.8	30.8	-0.16	0.38	-0.039	0.48	155.1	83.6
25%	40%	99%	20%	99%	99%	20%	40%

NEW DAY 371L

	Homo Black Ho	mo l	Polled	PB SM
	2/11/2023		Owner: BCC	ASA# 4188545
BW 71	Age of Dam	5	Disposition 1	Frame 6.2
			F:G Ratio 127%	RFI -5.02
KB	HR SNIPER E036			SMARTFEED.

RUBYS HITMAN 0107H **RUBYS LINDA 721E**

OVAL F ECHO E709

OVAL F MISS ECHO G906

54.6

14.6

15%

DOC

11.3

	OVAL F E	LSIE E762				- August - J	-60
	BW	WW	YW	MCE	MILK	MWW	STAY
5	1.9	99.8	147.8	7.3	25.8	75.6	7.9
)	65%	3%	5%	30%	30%	5%	99%
	CW	YG	MARB	BF	REA	API	TI

-0.100

0.00

NEW DAY 347L

-0.40

50%

Hetero Black | Homo Polled PB SM 2/28/2023 Owner: BCC ASA# 4188525 BW 72 Age of Dam 4 Disposition Frame 5.8 F:G Ratio 124% RFI 0.65

KBHR SNIPER E036 RUBYS HITMAN 0107H

RUBYS LINDA 721E

BC/C YETTI HOO1

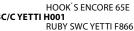


1.06

120.1

89.1





CE	BW	WW	YW	MCE	MILK	MWW	ST
17.7	-1.4	87.4	138.4	9.4	28.9	72.5	17
3%	10%	20%	15%	10%	15%	10%	35
DOC	CW	YG	MARR	BF	RFA	API	T





NEW DAY 25L

Hetero Black || Homo Polled PB SM Owner: Lud ASA# 4176925 Age of Dam 7 Disposition

IR IMPERIAL D948 **HOOK'S HALLMARK 24H** HOOKS ZAFIRAH 41Z

BW 64

JBS BIG CASINO 336Y LUDWIG MISS 122E

LUDWIG MISS 2TBZ

ASA	
D A	b

CE	BW	WW	YW	MCE	MILK	MWW	STAY
11.6	-1.3	68.9	110.5	6.0	18.6	53.0	19.5
50%	15%	85%	65%	50%	85%	90%	10%
DOC	CW	YG	MARB	BF	REA	API	TI
13.8	38.6	-0.35	0.29	-0.036	1.18	149.9	80.5
25%	20%	70%	30%	99%	10%	25%	50%

NEW DAY 355L

Homo Black || Homo Polled PB SM 3/13/2023 Owner: BCC ASA# 4188532 BW 78 Age of Dam 5 Disposition 6.2 F:G Ratio 104% RFI 2.32

TJ HEISMAN 388F **KBHR SWEETNESS H185** WS MISS SUGAR C4

MSMARTFEED

RUBYS TURNPIKE 771E

RUBYS PRIDE 923G

RUBYS PRIDE 679D



CE	BW	WW	YW	MCE	MILK	MWW	STAY
12.9	-0.2	76.0	123.8	7.4	27.2	65.0	20.2
30%	25%	60%	35%	30%	20%	40%	10%
DOC							
DOC	CW	YG	MARB	BF	REA	API	ΤI
12.7	24.5	-0.27	0.66	-0.055	0.61	API 174.5	93.7

NEW DAY 327L

Homo Black || Homo Polled PB SM Owner: BCC ASA# 4188560 2/11/2023 Age of Dam 3 Disposition 5.8 Frame

GIBBS 7382E BROAD RANGE

BC/C JASPER J116

OVAL F MISS DOUBLE OR NOT G937



CLRS GUARDIAN 317G **BC/C MISS GRANITE**

RUBYS MISS GRANITE 9161G





CE	BW	WW	YW	MCE	MILK	MWW	STAY
11.1	-0.4	95.2	148.3	5.2	27.1	74.6	18.3
55%	20%	10%	5%	65%	20%	10%	20%
DOC	CW	YG	MARB	BF	REA	API	ΤI
8.0	43.5	-0.31	0.62	-0.044	1.08	173.6	104.2
90%	10%	85%	4%	95%	15%	4%	2%

NEW DAY L313

Homo Black || Homo Polled PB SM Owner: JLG1 ASA# 4180014 3/4/2023 Age of Dam 3 Disposition Frame 5.7

HOOK'S EAGLE 6E TJ GOLD 274G

TJ 12C



WS PROCLAMATION E202 **JLG1 MS PROCLAMATION J107**

JLG1 MS PAYWEIGHT E701





CE	BW	WW	YW	MCE	MILK	MWW	STAY
15.6	-1.0	81.8	122.0	8.8	26.5	67.2	18.5
10%	15%	35%	40%	15%	25%	30%	20%
DOC	CW	YG	MARB	BF	REA	API	ΤI
13.0	40.8	-0.16	0.46	-0.023	0.74	164.5	92.0
35%	15%	99%	15%	99%	80%	10%	15%

NEW DAY 143L

Homo Black || Homo Polled PB SM 3/20/2023 Owner: MCDC ASA# 4334556 BW 77 Disposition Age of Dam Frame

3.4

90%

-0.062

EGL FIRESTEEL 103F **LCDR FIREPROOF 206H** WS MISS SUGAR C4

WS FIJI F76

0.3

35%

20.8

WS HONEY CHILD H42

10.1

70%

13.3

WS FULLBACK 21F



64.7

40%

169.2

28.1

15%

0.98

18.1

25%

93.8

15%

	HOOK'S BEACON 56
BAR CK MS	56B 8110F
	DAD CK MC 100CV 2

BW 55

KBHR SWEETNESS H185





F:G Ratio 103%

Owner: BCC

Disposition



BAR CK MS 1006X 3028A

3/20/2023

TJ HEISMAN 388F

Age of Dam

NEW DAY 342L Homo Black || Homo Polled



Frame

RFI



PB SM

ASA# 4188520

5.6

2.18

CE	RM	WW	YW	MCE	MILK	MWW	STAY
19.6	-4.3	74.1	116.8	12.1	25.5	62.4	22.4
1%	1%	65%	50%	1%	30%	50%	2%
DOC	CW	YG	MARB	BF	REA	API	TI
12.5	44.7	-0.15	0.71	-0.016	0.81	195.6	98.4
40%	10%	99%	2%	99%	65%	1%	5%

NEW DAY JC37L

73.5

70%

-0.42

40%

Homo Black || Homo Polled 3/4 SM 1/4 AN 3/26/2023 ASA# 4192357 Owner: JC BW 102 Age of Dam 8 Disposition Frame 6.0 F:G Ratio 106% RFI 1.18

REDHILL 672X X004 231A C-3 STEAKHOUSE NS H925

NLC BLANCHE B36

PDF BLK MALLORY B220 IR ZEUS A718 NLC D37 DIXIE DOLL

109.9

65%

MAR

0.76





MARTEED

CE	BW	WW	YW	MCE	MILK	MWW	STAY
6.7	3.8	87.2	140.2	3.8	20.0	63.5	13.1
99%	99%	15%	15%	95%	85%	45%	70%
DOC	CW	YG	MARB	BF	REA	API	TI
4.5	61.9	-0.30	0.57	-0.071	1.06	133.2	87.4
99%	2%	30%	25%	10%	5%	55%	30%



New Day Bulls



NEW DAY SLN824L || Sells as Lot 68.



NEW DAY 3007L || Sells as Lot 69.



NEW DAY L303 || Sells as Lot 70.



TJ CHIEF 460G || Sire of Lot 71.

NEW DAY SLN824L

Homo Black || Homo Polled 3/4 SM 1/4 AN 1/29/2023 Owner: SLN ASA# 4218845 BW 98 Age of Dam 6 Disposition

HOOK'S BEACON 56B **KBHR HIGH ROAD E283**

BGIBBS 5377C HILLBILLY SLN MISS HILLBILLY 824F

WS MISS SUGAR C4 SLN MISS 019U 730B

CE	BW	WW	YW	MCE	MILK	MWW	STAY
13.3	1.1	90.2	143.5	8.1	25.7	70.7	15.2
45%	70%	10%	10%	30%	35%	15%	45%
DOC	CW	YG	MARB	BF	REA	API	TI
11.6	48.9	-0.27	0.52	-0.058	0.90	148.7	92.5
65%	15%	35%	30%	30%	20%	30%	15%

NEW DAY 3007L

Homo Black || Polled 3/4 SM 1/4 AN Owner: THR 3/19/2023 ASA# 4211756 BW 69 Age of Dam 12 Disposition Frame

GW STEP OUT 672X **REDHILL 672X X004 231A** GW MISS PREM BEEF X004

TRIPLE C SINGLETARY S3H

OVAL F MS SINGLETARYZ237 **OVAL F XYLIA X011**



							_
CE	BW	WW	YW	MCE	MILK	MWW	STAY
12.7	1.6	89.1	141.7	8.6	16.2	60.7	16.8
50%	80%	15%	15%	25%	99%	60%	30%
DOC	CW	YG	MARB	BF	REA	API	TI
14.3	38.6	-0.43	0.64	-0.078	1.12	157.3	94.0
300%	250%	10%	150%	100%	20%	150%	100%

BW 86

NEW DAY L303

Homo Black Ho	omo l	Poll	ed	3/4	SM 1/4 A	١
1/16/2023			Owner: JLG1	ASA	# 423310)1
Age of Dam	7		Disposition 1	Frame	5.8	
			F:G Ratio 116%	RFI	0.24	

HOOK`S FRONTLINE 40F HOOK`S HEADLINE 203H HOOK`S CRYSTAL 1C

BASIN PAYWEIGHT 1682 JLG1 MS PAYWEIGHT E701



80%



50%

LRS MS DAKOTA 559R 9.7 -1.8 71.4 107.9 6.2 30.3 65.9 22.3 85% 20% 70% 65% 10% 35% 70% 1% MAR 14.1 35.8 0.47 -0.034 0.52 150.9 -0.1482.1

35%

NEW DAY I 100

75%

40%

1 1		INLVV			00				
/ I		Homo Black Ho	mo P	olle	ed		3/4	SM 1/4 A	N
		1/4/2023			Owner: PVF		ASA:	# 424134	13
BW	69	Age of Dam	8	T	Disposition	3	Frame	6.3	

TJ FROSTY 318E

TJ CHIEF 460G TJ 52A

MF STRAIGHTFORWARD Y9
PVF STRAIGHT FWD D50 PVF INFINITI A1

CE	BW	WW	YW	MCE	MILK	MWW	STAY
15.6	-1.8	83.8	127.3	7.5	34.8	76.5	17.4
20%	20%	25%	30%	40%	2%	4%	25%
DOC	CW	YG	MARB	BF	REA	API	TI
13.1	36.3	-0.16	0.24	-0.031	0.60	141.4	85.4
40%	40%	70%	75%	55%	65%	40%	35%

NEW DAY 3008L

Homo Black || Polled 3/4 SM 1/4 AN 3/19/2023 Owner: THR ASA# 4211757 BW 83 Age of Dam 12 Disposition 5.8 Frame

GW STEP OUT 672X REDHILL 672X X004 231A **GW MISS PREM BEEF X004**

TRIPLE C SINGLETARY S3H

OVAL F MS SINGLETARYZ237 **OVAL F XYLIA X011**



CE	BW	WW	YW	MCE	MILK	MWW	STAY
12.7	1.6	89.1	141.7	8.6	16.2	60.7	16.8
50%	80%	15%	15%	25%	99%	60%	30%
DOC	CW	YG	MARB	BF	REA	API	ΤI
14.3	38.8	-0.43	0.64	-0.078	1.12	157.1	93.9
30%	35%	4%	15%	10%	3%	15%	10%



NEW DAY 3008L || Sells as Lot 72.

NEW DAY 3304L

Hetero Black || Polled 3/4 SM 1/8 AN 1/8 GV 3/13/2023 Owner: THR ASA# 4201675 Age of Dam 8 Disposition 6.1 Frame

HOOK'S GALILEO 210G HA JUSTICE 30J HOOK`S DACIA 14D

HOOK`S BOZEMAN 8B THR MS AMBER 6805D MISS JASMINE 853U

14.5

60.1

-0.04





CE	BW	WW	YW	MCE	MILK	MWW	STAY
11.6	2.9	100.6	165.1	7.1	27.9	78.1	15.3
65%	95%	2%	1%	50%	20%	3%	45%
DOC	CW	YG	MARB	BF	REA	API	TI
18.8	57.0	-0.28	0.89	-0.050	1.11	169.2	106.3
3%	5%	35%	3%	45%	4%	10%	1%

NEW DAY 334L Homo Black || Homo Polled 3/4 SM 1/4 AN 2/15/2023 Owner: BCC ASA# 4188512 Age of Dam 5 Disposition Frame F:G Ratio 119% RFI WS PROCLAMATION E202

LBRS GENESIS G69 LBR DIANA D69 MR NLC CASH FLOW 7125E



6.2

-2.90

RUBYS JUANADA 9185G FCC JUANADA 504U

Ŋ		O ₍
K	MWW	ST

CE	BW	WW	YW	MCE	MILK	MWW	STAY
11.8	0.4	88.0	143.3	4.3	21.7	65.4	19.3
65%	60%	15%	10%	90%	70%	35%	10%
DOC	CW	YG	MARB	BF	REA	API	ΤI
13.4	50.0	-0.20	0.67	-0.026	0.94	163.5	94.9
40%	10%	60%	15%	70%	15%	10%	10%

NEW DAY 365L Homo Black || Homo Polled 3/4 SM 1/4 AN 2/12/2023 Owner: BCC ASA# 4188539 BW 78 Disposition Age of Dam 5.9 Frame F:G Ratio 97% RFI 0.04 WS PROCLAMATION E202 **MARTFEED LBRS GENESIS G69** LBR DIANA D69 **KOCH BIG TIMBER 685D SAMPSON BT G06** 609G 8.2 1.1 93.1 140.5 4.2 25.3 71.8 15.2 45% 10% 15% 90% 40% 15% 95% 70% MARI

0.78

-0.010

90%

0.70

154.4

98.1



NEW DAY 365L || Sells as Lot 75.

NEW DAY SLN8062L Homo Black || Homo Polled 3/4 SM 1/4 AN 2/9/2023 Owner: SLN ASA# 4218884 BW 89 Age of Dam 17 Disposition 6.0 F:G Ratio 119% RFI 0.81 HOOK`S BEACON 56B TEEED **KBHR HIGH ROAD E283** WS MISS SUGAR C4 LT 598 BANDO 9074 TJ 8T MS MISS 306R







NEW DAY L35 || Sells as Lot 77.

NEW DAY L35

Homo Black || Homo Polled 3/4 SM 1/4 AN 1/23/2023 Owner: SHSF ASA# 4352478 BW 83 Age of Dam 8 Disposition 5.9

KOCH BIG TIMBER 685D BRIDLE BIT GPS H078

BRIDLE BIT MISS F840

GW ALL AROUND Z0236

SHSF D39

NLC W33

CE	BW	WW	YW	MCE	MILK	MWW	STAY
12.9	-0.8	84.0	130.2	8.2	21.2	62.9	14.4
50%	35%	25%	25%	30%	75%	45%	55%
DOC	CW	YG	MARB	BF	REA	API	TI
10.3	36.8	-0.10	0.39	-0.027	0.45	138.5	86.1
80%	40%	85%	50%	70%	90%	15%	35%

NEW DAY SLN4356L

Homo Black || Homo Polled 3/4 SM 1/4 AN 1/18/2023 Owner: SLN ASA# 4218877 5.7 BW 91 Age of Dam 9 Disposition 1 Frame F:G Ratio 124% RFI -4.76

HOOK`S BEACON 56B KBHR HONOR H060

WS MISS SUGAR C4

GW PREMIER 734Y **GIBBS 4356B PMR 2768Z**

GIBBS 2768Z HY FIN S236

	O _N A

SMARTFEED.

CE	BW	WW	YW	MCE	MILK	MWW	STAY
13.5	-0.9	79.2	121.4	9.0	21.8	61.4	22.1
40%	35%	40%	45%	20%	70%	55%	1%
DOC	CW	YG	MARB	BF	REA	API	TI
10.7	33.9	-0.16	0.57	-0.028	0.59	162.7	88.2
75%	50%	70%	25%	70%	70%	10%	25%

NEW DAY 11L

		Homo Black Ho	Homo Polled 3/4 SM 1/				SM 1/4 AN	
2/27/2023			Owner: Lud			ASA# 4175169		
BW	59	Age of Dam	9	Disposition	1	Frame	6.4	

HOOK`S GALILEO 210G

HA JUSTICE 30J

HOOK`S DACIA 14D CF DOOLEY 5050-21

LUDWIG MISS 1516C

LUDWIG MISS 2TBZ

CE	BW	WW	YW	MCE	MILK	MWW	STAY
11.9	1.8	79.7	127.5	8.5	27.8	67.2	18.2
60%	85%	35%	30%	25%	20%	25%	15%
DOC	CW	YG	MARB	BF	REA	API	TI
14.4	45.0	-0.24	0.71	-0.059	0.76	157.3	89.8
25%	20%	45%	10%	30%	40%	15%	20%

NEW DAY 21L

Homo Black Ho	omo l	Polle	ed		3/4	SM 1/4 <i>F</i>	۱N
3/2/2023			Owner: Lud		ASA	# 41762	67
Age of Dam	6		Disposition	1	Frame	6.5	

HOOK'S GALILEO 210G **HA JUSTICE 30J**

HOOK'S DACIA 14D

CF DOOLEY 5050-21

LUDWIG MISS GRACIE 1574F

BW 69

LUDWIG MISS 105X

ACA
ASE
D

	CE	BW	WW	YW	MCE	MILK	MWW	STAY
	10.7	1.8	82.2	135.5	7.8	30.6	71.3	19.4
	75%	85%	30%	20%	35%	10%	15%	10%
	DOC	CW	YG	MARB	BF	REA	API	TI
Γ	16.8	48.1	-0.22	0.72	-0.049	0.80	160.5	91.9
П	100%	150%	500%	10%	450%	300%	150%	150%

NEW DAY JCX003L

	Homo Black Ho	omo Poll	ed	3/4	SM 1/4 AN
	3/8/2023		Owner: JC	ASA	# 4192318
BW 109	Age of Dam	3	Disposition 1	Frame	6.0
			F:G Ratio 127%	RFI	0.10

G A R ORIGINAL SIN **IR ORIGINAL H341**

IR MS VIENNA E758

LBRS GENESIS G69

30%

11.3 70% 19.8

HOOK`S JUNE 24J HOOK`S FANTASIA 94F

HOOK 3 I	FAINTASIA 9	46		~		
BW	WW	YW	MCE	MILK	MWW	STAY
1.6	93.0	145.4	6.3	27.7	76.1	19.0
80%	10%	10%	60%	20%	4%	10%
CW	YG	MARB	BF	REA	API	TI
39.8	-0.25	0.72	-0.018	1.04	164.3	98.2

85%

10%

4%

10%

NEW DAY L107

02	Homo Black Polle	3/4 SM 1/4 AN	
	1/11/2023	Owner: PVF	ASA# 4241366
BW 89	Age of Dam 1	13 Disposition 1	Frame 6.0

TJ FROSTY 318E

TJ CHIEF 460G TJ 52A

PVF JT Y9

CAJS JILLIANS TRADEMARK

PVF PREFERED R15G

CE	BW	WW	YW	MCE	MILK	MWW	STAY
10.7	1.3	77.1	110.5	4.6	33.7	72.0	19.3
75%	75%	45%	65%	85%	2%	15%	10%
DOC	CW	YG	MARB	BF	REA	API	TI
7.2	30.7	-0.20	0.09	-0.049	0.52	121.1	72.7
95%	60%	60%	95%	45%	80%	75%	80%

NEW DAY L101

45%

10%

05		Black Polled					3/4 SM 1/4 AN			
		1/4/2023			Owner: PVF			ASA	# 42413	44
BW	73	Age of Dam	5		Disposition	1	Ţ	Frame	5.8	

CCR COWBOY CUT 5048Z

WS PROCLAMATION E202

WS MISS SUGAR C4

CCR WIDE RANGE 9005A PVF WIDE RANGE G28

RDP VERONICA X98

CE	BW	WW	YW	MCE	MILK	MWW	STAY
14.6	-1.0	84.2	130.4	8.8	22.3	64.2	18.5
30%	35%	25%	25%	25%	65%	40%	15%
DOC	CW	YG	MARB	BF	REA	API	TI
15.9	32.2	-0.25	0.35	-0.041	0.75	148.1	86.7
15%	55%	45%	55%	45%	40%	30%	30%

NEW DAY L112

Homo Black || Homo Polled 3/4 SM 1/4 AN 1/20/2023 Owner: PVF ASA# 4241376 BW 82 Age of Dam 4 Disposition 5.9

LCDR PROGRESSIVE 106G ES JA110-7

ES A110

TJ MAIN EVENT 503B

PVF MAIN EVENT H14

GLS/GF MISS FRONT U158

CE	BW	WW	YW	MCE	MILK	MWW	STAY
13.6	0.8	88.2	135.6	6.1	26.5	70.6	15.1
40%	65%	15%	20%	65%	30%	15%	50%
DOC	CW	YG	MARB	BF	REA	API	ΤI
14.8	49.4	-0.29	0.46	-0.063	0.92	144.2	89.9
25%	15%	30%	35%	20%	15%	35%	20%

NEW DAY L121

NEW DAY L113

Homo Black || Homo Polled

Age of Dam 4

1/23/2023

TJ TEARDROP 783F

ES A110

LCDR PROGRESSIVE 106G

Homo Black || Homo Polled 3/4 SM 1/4 AN 2/12/2023 Owner: PVF ASA# 4241399 BW 92 Age of Dam Disposition 6.0

LCDR PROGRESSIVE 106G ES JA110-7

ES A110

WBF COMPLETE B091

PVF COMPLETE H32

ES JA110-7

ES H102

CE	BW	WW	YW	MCE	MILK	MWW	STAY
10.9	2.9	97.5	152.1	4.9	26.6	75.3	15.2
75%	95%	3%	4%	85%	30%	5%	45%
DOC	CW	YG	MARB	BF	REA	API	TI
13.7	53.2	-0.28	0.31	-0.054	1.03	133.5	89.2
35%	10%	35%	60%	30%	10%	50%	25%

NEW DAY JC707L

Homo Black || Homo Polled 3/4 SM 1/4 AN Owner: JC 3/10/2023 ASA# 4192329 6.8 Age of Dam 6 Disposition F:G Ratio 97% RFI 0.06

KBHR HIGH ROAD E283 JC MR HURON 7262G

MILL BRAE CP QUEEN 7262

HOOK`S BEACON 56B

HOOK'S FANTASIA 94F

HOOK'S CELEBRITY 19C



SMARTFEED.

Missouri Missouri Replacement Refers	ASA DNA
7	w

	ES B8						
CE	BW	WW	YW	MCE	MILK	MWW	STAY
13.2	0.2	86.4	136.1	6.6	24.9	67.9	17.6
45%	55%	20%	20%	55%	45%	25%	20%
DOC	CW	YG	MARB	BF	REA	API	TI
12 9	47.5	-0.30	0.23	-0.062	0.93	137 2	83.0

160.9 7.7 82.0 20.2 20% 70% 40% 3% 1% 4% 2% 2% MARE BF REA API 13.4 52.1 -0.22 0.54 -0.045 0.88 166.3 99.0 50% 25% 45% 20% 10%

NEW DAY 5L

Homo Black Ho	Homo Black Homo Polled					3/4 SM 1/4 AN		
2/23/2023		Owner: Lud		ASA	# 41746	40		
Age of Dam	3	Disposition	1	Frame	6.5			

HOOK S EAGLE 6E

TJ GOLD 274G TJ 12C

BW 65

CCR COWBOY CUT 5048Z

LUDWIG MISS 39J

LUDWIG MISS 19G





CE	BW	WW	YW	MCE	MILK	MWW	STAY
12.6	3.7	108.5	164.0	7.2	23.9	78.2	15.1
50%	99%	1%	1%	45%	50%	3%	50%
DOC	CW	YG	MARB	BF	REA	API	TI
12.2	30.1	-0.41	0.18	-0.075	0.96	130.8	91.8
55%	60%	10%	85%	10%	15%	55%	15%

NEW DAY JC403L

	Homo Black Ho	3/4 SM 1/4 AN						
	3/22/2023			Owner: JC		ASA	# 419235	51
9	Age of Dam	10	T	Disposition	1	Frame	7.3	
				F:G Ratio	141%	RFI	-4.11	

Owner: PVF

Disposition

GIBBS 7382E BROAD RANGE **GIBBS 9114G ESSENTIAL**

GIBBS 7153E STAR 3136A

HOOKS SHEAR FORCE 38K

JC MS FORCE 403B

BW 9

RAY BLACKCAP 5229

Production of the parameter
~~
)ATM



3/4 SM 1/4 AN

ASA# 4241380

Frame

CE	BW	WW	YW	MCE	MILK	MWW	STAY
10.2	3.5	108.0	181.5	6.1	30.6	84.6	15.6
80%	99%	1%	1%	65%	10%	1%	40%
DOC	CW	YG	MARB	BF	REA	API	ΤI
18.9	89.0	-0.26	0.34	-0.027	1.62	140.8	96.8
3%	1%	40%	55%	70%	1%	40%	10%

NEW DAY 3592L

70	Homo Black Ho	mo Poll	ed	3/4 SM 1/4 AN		
	4/12/2023	Owner: THR			ASA# 4202574	
BW 93	Age of Dam	8	Disposition	2	Frame	5.8

HOOK'S BLUEPRINT 13B

SFG BLUEPRINT E725

SFG TOP MAXINA A16

IR CINCH Y588 THR MS PRIMROSE 6947D

THR MISS PRIMROSE 1615





CE	BW	WW	YW	MCE	MILK	MWW	STAY
14.2	-1.7	66.5	98.1	8.7	20.7	53.8	17.6
35%	25%	85%	90%	25%	80%	85%	20%
DOC	CW	YG	MARB	BF	REA	API	TI
15.9	32.3	-0.23	0.25	-0.049	0.62	133.2	73.5
15%	55%	50%	70%	45%	65%	55%	80%

NEW DAY 312L

7		Black Polled							
		4/5/2023		Owner: AHC	C	ASA	ASA# 4343392		
BW	84	Age of Dam	5	Disposition	1	Frame	6.0		

WS PROCLAMATION E202

CASON'S MR MASTERCRAFT CASON`S MISS NATALIE

GALAXY RAMP IT UP 6081

SFG JAYNE G28

SFG JAYNE E21

CE	BW	WW	YW	MCE	MILK	MWW	STAY
10.7	2.3	92.2	145.2	6.1	26.5	72.5	18.0
75%	90%	10%	10%	65%	30%	10%	20%
DOC	CW	YG	MARB	BF	REA	API	TI
14.5	41.9	-0.21	0.37	-0.047	0.72	140.8	87.9
25%	25%	55%	50%	45%	45%	40%	25%



NEW DAY L70

Black || Homo Polled 3/4 SM 1/4 AN 3/24/2023 Owner: SHSF ASA# 4366842 BW 86 Age of Dam 3 Disposition 5.7

CLRS GUARDIAN 317G CLRS JACK SPARROW 864J

CLRS FONDA 864F

GW LUCKY BOY 252U

SHSF H102 SHSF B40

	31131 0 10						_
Œ	BW	WW	YW	MCE	MILK	MWW	STAY
11.9	0.9	91.8	138.3	7.3	25.7	71.5	17.0
60%	70%	10%	15%	45%	35%	15%	25%
DOC	CW	YG	MARB	BF	REA	API	TI
7.5	41.1	-0.35	0.52	-0.064	1.00	150.4	93.4
95%	30%	15%	30%	20%	10%	25%	15%

NEW DAY 18L

Homo Black Ho	lled 3	/4 SM	1/8 AN 3/32 C	CS 1/32 CH		
3/1/2023	Owner: Lud		ASA:	ASA# 4176043		
Age of Dam	8	Disposition	1	Frame	6.1	

HOOK'S EAGLE 6E TJ GOLD 274G

TJ 12C

BW 59



NICHOLS LEGACY K283 **LUDWIG CHARLSY LEGACY 4D** LUDWIG 827U

13	5		7
-	Step	Luciana	w)
	- 34	die	



CE	BW	WW	YW	MCE	MILK	MWW	STAY
14.4	-1.6	66.0	104.2	7.1	18.8	51.7	18.6
30%	25%	85%	80%	50%	90%	95%	15%
DOC	CW	YG	MARB	BF	REA	API	TI
11.8	9.5	-0.25	0.46	-0.036	0.52	148.1	78.8
60%	99%	45%	35%	55%	80%	30%	60%

NEW DAY 304L

7		Homo Black Ho	mo P	olled	3/4 SM 1/4 AN		
	2/7/2023			Owner: BCC	ASA# 4188488		
BW	71	Age of Dam	5	Disposition 1	Frame	5.5	
				F:G Ratio 120%	RFI	2.31	

REDHILL 672X X004 231A IR LODESTAR H380

IR MS LUCY E711

SMARTFEED.

OVAL F DAY TIME D606 **OVAL F MISS DAYTIME G935**

OVAL F ELLEGANCE E755





CE	BW	WW	YW	MCE	MILK	MWW	STAY
16.3	-1.9	79.6	123.2	10.9	25.9	66.0	20.5
15%	20%	35%	40%	5%	35%	35%	4%
DOC	CW	YG	MARB	BF	REA	API	ΤI
13.4	29.7	-0.23	0.81	-0.047	0.61	179.0	96.8
40%	60%	50%	5%	45%	65%	3%	10%

NEW DAY 9L

Homo Black Ho		3/4	SM 1/4 Al	٧				
2/26/2023			Owner: Lud		ASA	ASA# 4175168		
Age of Dam	4	Т	Disposition	2	Frame	6.3		

HOOK'S GALILEO 210G **HA JUSTICE 30J**

JC MS NIGHT VISION 703E 030H

HOOK'S DACIA 14D **NIGHTVISION ADV D4371**

J-J MS SLEEP EASY 703E



ASA	
D _N A	GLG N

	A.	SA	L
- 6	ď		A
_	7	M).	_

CE	BW	WW	YW	MCE	MILK	MWW	STAY
13.3	1.3	79.8	137.4	6.4	28.3	68.1	17.1
45%	75%	35%	15%	60%	20%	25%	25%
DOC	CW	YG	MARB	BF	REA	API	TI
12.2	54.1	-0.31	0.72	-0.044	1.19	161.3	92.2
550%	10%	25%	10%	450%	20%	15%	150/

NEW DAY L319

Hetero Black He			etero Po	olled		3/4 SM 1/4 AN		
		4/6/2023		Owner: JLG1	ASA# 4233088			
BW	98	Age of Dam	4	Disposition	1	Frame	5.8	

BASIN PAYWEIGHT 1682 JLG1 MR PAYWEIGHT E738 LRS MS DAKOTA 559R

OAKVIEW TITAN 20Y

MS TITAN H019

CFFS KENDALL 810Y



CE	BW	WW	YW	MCE	MILK	MWW	STAY
5.7	2.9	74.4	110.0	2.4	33.2	70.3	17.8
99%	95%	55%	65%	99%	3%	15%	20%
DOC	CW	YG	MARB	BF	REA	API	ΤI
7.3	39.4	-0.22	0.23	-0.064	0.59	116.2	72.0
95%	30%	50%	75%	20%	70%	80%	85%

NEW DAY L305

		Homo Black Ho	Homo Black Homo Polled						
	1/29/2023		Owner: JLG1	ASA	ASA# 4233100				
BW	82	Age of Dam	7	Disposition	1	Frame	5.5		

HOOK'S FRONTLINE 40F **HOOK'S HEADLINE 203H**

HOOK`S CRYSTAL 1C

JLG1 MS

R	STEVENSON ROCKMOUNT RX933 ROCKMOUNT E725									
	LRS MS D	AKOTA 559	R							
	DW	MANAZ	WW	MACE	MILLY					

CE	BW	WW	YW	MCE	MILK	MWW	STAY
13.0	-2.3	51.4	81.9	8.2	25.2	51.6	21.6
45%	15%	99%	99%	30%	40%	95%	2%
DOC	CW	YG	MARB	BF	REA	API	TI
12.5	14.6	-0.17	0.76	-0.015	0.49	163.6	78.4
50%	95%	70%	10%	85%	85%	10%	60%

NEW DAY L311

70	Homo Black Ho	mo Po	olled	3/4	3/4 SM 1/4 AN		
	2/6/2023		Owner: JLG1	ASA	ASA# 4233095		
BW 96	Age of Dam	6	Disposition 1	Frame	5.9		
			F:G Ratio 96%	RFI	0.17		

HOOK'S FRONTLINE 40F HOOK'S HEADLINE 203H

HOOK`S CRYSTAL 1C BALDRIDGE COLONEL C251
JLG1 MS COLONEL F802 LRS MS DAKOTA 559R





MARTFEED.

CE	BW	WW	YW	MCE	MILK	MWW	STAY
6.1	1.5	90.9	149.0	3.7	28.4	73.3	19.0
99%	80%	10%	5%	95%	20%	10%	10%
DOC	CW	YG	MARB	BF	REA	API	TI
16.1	34.0	-0.38	0.61	-0.076	0.92	152.9	94.6
15%	50%	10%	20%	10%	15%	20%	10%

NEW DAY 3902L

Red || Polled 5/8 SM 3/16 AR 1/8 CS 1/16 AN 1/15/2023 Owner: THR ASA# 4219132 BW 79 Age of Dam 3 Disposition Frame

CDI SECRET AGENT 407C **REDHILL BURLEY 99J**

REDHILL W107 153X 257B

LEACHMAN DECREE X936D LSF SRR RUBY G9909 J1905

LSF SRR RUBY D6907 D9909





CE	BW	WW	YW	MCE	MILK	MWW	STAY
14.3	-0.7	86.4	130.4	7.0	31.8	74.9	20.5
30%	35%	20%	25%	50%	5%	10%	4%
DOC	CW	YG	MARB	BF	REA	API	TI
16.4	36.3	-0.39	0.32	-0.079	0.94	150.6	88.2
10%	40%	10%	60%	10%	15%	25%	25%

NEW DAY 3908L

V	V	Red Polled				1/2 SM 1/2 AF				
		1/18/2023			Owner: THR			ASA#	42191	42
BW	87	Age of Dam	9	T	Disposition	1		Frame	6.0	

CDI SECRET AGENT 407C

REDHILL BURLEY 99J

REDHILL W107 153X 257B

LSF SRR IRON ORE 364 **LSF SRR FLO-MARIE C5350**

SRR FLO-MARIE 922-733



CE	BW	WW	YW	MCE	MILK	MWW	STAY
10.0	1.1	75.6	120.2	3.5	27.8	65.4	16.6
85%	70%	50%	45%	95%	20%	35%	30%
DOC	CW	YG	MARB	BF	REA	API	TI
12.3	32.7	-0.24	0.24	-0.034	0.78	125.4	76.1
55%	50%	45%	75%	55%	35%	65%	70%

NEW DAY 3909L

Red Polled						1/2	SM 1/2	AR
1/21/2023			Owner: THR			ASA	# 42191	49
Age of Dam	9	Т	Disposition	2	Τ	Frame	5.9	

CDI SECRET AGENT 407C
REDHILL BURLEY 99J

REDHILL W107 153X 257B

LSF TAKEOVER 9943W

LSF SRR CRYSTAL C5044

LSF CRYSTAL X0415 Z2134



CE	BW	WW	YW	MCE	MILK	MWW	STAY
13.4	-0.6	77.3	119.1	5.9	28.9	67.5	15.7
40%	40%	45%	50%	70%	15%	25%	40%
DOC	CW	YG	MARB	BF	REA	API	TI
12.1	31.7	-0.15	0.40	-0.012	0.68	139.4	83.1
55%	55%	75%	45%	85%	50%	40%	45%

NEW DAY 3901L

V		Red Polled					3/4	SM 1/4 A	ŀ
		1/12/2023		Owner: THR			ASA	# 421913	•
BW	79	Age of Dam	3	Disposition	2	Т	Frame	6.0	

CDI SECRET AGENT 407C

REDHILL BURLEY 99J

REDHILL W107 153X 257B

HOOK`S DELEGATE 64D LSF SRR CRYSTAL D6944 J1949

LSF SRR CRYSTAL B4454 D6944



CE	BW	WW	YW	MCE	MILK	MWW	STAY
10.9	-0.2	84.9	138.2	6.0	24.9	67.3	16.6
75%	45%	20%	15%	65%	45%	25%	30%
DOC	CW	YG	MARB	BF	REA	API	TI
13.7	44.7	-0.23	0.36	-0.039	0.86	139.8	86.3
35%	20%	50%	55%	55%	25%	40%	35%



NEW DAY 3902L || Sells as Lot 99.



NEW DAY 3908L || Sells as Lot 100.



REDHILL BURLEY 99J || Sire of Lot 101.



NEW DAY 3901L || Sells as Lot 102.

NEW DAY 3915L

Red || Polled 1/2 SM 1/2 AR 1/26/2023 Owner: THR ASA# 4219161 BW 59 Age of Dam 5 Disposition 5.4

CDI SECRET AGENT 407C **REDHILL BURLEY 99J**

REDHILL W107 153X 257B

BROWN BLW FANTASTIC C5959 LSF SRR VICTJOAN B4289 G9169 LSR SRR VCTORA JOAN B4289







	LOIT SITTE	CIONASO	MIN D-7207		The state of the s	2	-
CE	BW	WW	YW	MCE	MILK	MWW	STAY
17.4	-2.7	79.7	118.1	9.1	32.6	72.4	16.8
10%	15%	35%	50%	20%	4%	10%	30%
DOC	CW	YG	MARB	BF	REA	API	TI
8.0	22.3	-0.35	0.51	-0.049	0.87	157.5	91.3
95%	85%	15%	30%	45%	20%	15%	20%

NEW DAY 3914L

Red || Polled 5/8 SM 3/8 AR 1/24/2023 Owner: THR ASA# 4219157 BW 63 Age of Dam 8 Disposition

CDI SECRET AGENT 407C REDHILL BURLEY 99J REDHILL W107 153X 257B

5L INDEPENDENCE 560-298Y LSF SRR GILDA A3171 D6136 LSF SRR GILDA U8257 A3171



CE	BW	WW	YW	MCE	MILK	MWW	STAY
15.9	-2.6	73.0	107.4	8.2	27.0	63.4	18.7
20%	15%	65%	70%	30%	25%	45%	15%
DOC	CW	YG	MARB	BF	REA	API	TI
12.6	26.8	-0.29	0.47	-0.043	0.79	154.4	85.2
50%	70%	30%	35%	45%	35%	20%	35%

NEW DAY L315

Red || Hetero Polled PB SM 3/15/2023 Owner: JLG1 ASA# 4233094 BW 86 Age of Dam 3 Disposition 5.9 Frame

IR IMPERIAL B772

IR IMPERIAL D948

IR MS DUAL FOCUS W086



BEL C&B WESTERN 2ND JLG1 MS WESTERN II J106

CFFS KENDALL 810Y





CE	BW	WW	YW	MCE	MILK	MWW	STAY
11.3	3.0	83.6	127.6	6.0	22.7	64.4	17.7
55%	85%	30%	30%	50%	55%	40%	25%
DOC	CW	YG	MARB	BF	REA	API	TI
12.0	32.3	-0.43	0.59	-0.076	1.04	160.2	92.1
45%	35%	35%	5%	50%	20%	15%	15%

NEW DAY L111

U	O	Red Homo Poll	ed	_				PB SM
		1/31/2023			Owner: 5G		ASA	# 4202291
BW	99	Age of Dam	9		Disposition	1	Frame	6.0

WS ALL ABOARD B80 LHT ALL STAR 118G

LHT MS CONGUEST 77X

TJSC 71Z HHSF KAMSIE B4 HHSF KAMMY





CE	BW	WW	YW	MCE	MILK	MWW	STAY
13.6	4.8	92.4	135.3	6.2	18.2	64.3	10.6
25%	99%	10%	20%	45%	90%	40%	95%
DOC	CW	YG	MARB	BF	REA	API	ΤI
10.8	20.6	-0.44	0.06	-0.089	0.82	119.2	81.7
65%	80%	30%	75%	30%	65%	75%	45%



REDHILL BURLEY 99J || Sire of Lot 107.

NEW DAY 3910L

V		Red Polled					5/8 SM 1/4	AR 1/8	ΑN
		1/22/2023			Owner: THR		ASA	# 42191	51
BW	63	Age of Dam	8	T	Disposition	2	Frame	5.6	

CDI SECRET AGENT 407C REDHILL BURLEY 99J

REDHILL W107 153X 257B

LEACHMAN FORCEFUL L155W

LSF SRR JAMES Y1193 D6922 LSF JAMES T7169 Y1193





CE	BW	WW	YW	MCE	MILK	MWW	STAY
17.5	-2.0	77.1	118.3	10.0	26.2	64.7	20.1
10%	20%	45%	50%	10%	35%	40%	5%
DOC	CW	YG	MARB	BF	REA	API	TI
15.5	30.6	-0.13	0.39	-0.008	0.64	155.1	84.5
20%	60%	80%	50%	90%	60%	20%	40%



NEW DAY 301

Homo Black || Homo Polled **PB Angus** 2/2/2023 Owner: COURT AAA# 20627664 Age of Dam 5 Disposition 5.9

TEX TETON 9052

TEX TETON 1023

TEX PRIMROSE 9113

D R SIERRA CUT 7404 **SPEC ELBA CUT 913**

MALSONS ELBA 102B

ANGUS	GS
111000	UU
Present by Barrer G	day/km

CED	BW	WW		YW	CEM	MILK	DOC
5	1.4	72		122	6	20	15
60%	55%	35%)	40%	75%	90%	70%
CW	MARB	RE	FAT	\$1	1 \$W	\$B	\$C
46	0.93	0.38	0.016	74	67	148	266
70%	30%	85%	50%	259	6 35%	55%	45%



NEW DAY 301 || Sells as Lot 108.

NEW DAY 3017

Homo Black || Homo Polled PB Angus Owner: MCDC 2/20/2023 AAA# 20987877 Age of Dam Disposition 5.8 6 Frame

BAR R JET BLACK 5063

HOFFMAN THEDFORD

HA RITO LADY 3839

PANTHER CR CONSENSUS 5222

PANTHER CR RITA 775

PANTHER CR RITA 208

AN	CI	ie	n(
AIT	UL	יטו	Jί

CED	BW	WW		YW	CEM		MILK	DOC
2	1.5	77		126	7		42	12
85%	55%	20%		35%	65%		1%	85%
CW	MARB	RE	FAT	\$1	1	\$W	\$B	\$C
71	1.07	0.84	0.012	94	1	95	193	344
15%	20%	30%	45%	29	6	1%	10%	3%



HOFFMAN THEDFORD || Sire of Lot 108.

NEW DAY DEVELOPMENT PROCESS We believe our

development process is one that allows for the bulls to properly develop and tests the bulls to the challenges Missouri cattlemen deal with day in and day out. All of the bulls in this sale arrived at Cunningham Livestock late spring/early summer 2022. The bulls are then commingled in large groups based on weight and frame. After commingling the bulls are then developed in large pasture



Producer Spotlights



BEACH CATTLE COMPANY is owned by Matt and Noelle Beach of Leonard, MO. Matt marks the fifth generation of his family to be involved in the farming and livestock industry. Diversity is key at Beach Cattle Company as along with a robust herd of registered cows, the operation features a hog operation, row crops and a seed business. Matt also manages Vortex Seed Company a large seed company serving Missouri farmers for numerous years. The growing cattle operation utilizes intensive selection for Al and the program has a growing embryo transfer component. Look for the BCC prefix at both the Spring and Fall New Day Sale for years to come.



LUDWIG SIMMENTALS The Ludwig family has been raising cattle and crops since the late 1800s near Jackson, MO. The Ludwig family was early to adopt the use of Simmental Cattle as the first Simmental cattle arrived in the early 80s. Following the arrival of the first Simmental cattle Randy began an intensive AI selection and were one of the first to adopt black Simmentals in the state of Missouri. The program incorporates genomics, RightMate, collaborative research with the University of Missouri, and a magnitude of data in their selection process. Look for the LUD prefix in both the Spring and Fall New Day sales.



PRAIRIE VIEW FARMS Greg & Sue Drebes of Monroe City have been longtime cattle and row crop producers. Greg has spent a lifetime in assembling one of the strongest and long-standing Simmental herds in the Midwest. Success and quality are associated with the PVF prefix in the Simmental business. Greg has marketed countless Simmental & SimAngus bulls to producers all over the Midwest while seeing a magnitude success in the showring. Buy the PVF prefixed bulls with confidence from a longtime New Day genetic provider.

HEART 11 RANCH - REGISTERED RED FEMALES

LOT	ASA NUMBER	TATT00	BREED	SIRE	SERVICE SIRE	DUE	CALF SEX	MCE	CE	BRTH	WEAN	YEAR	MILK	API	TI
110	4219143	3105L	5/8 Simmental	LCRR THR HEART TO HEART 1231J	KBHR CHARGER K102	1/24/2024	В	8.0	13.2	-0.6	69.1	104.7	24.6	153.2	80.4
111	4219146	3107L	1/2 Simmental	REDHILL BURLEY 99J	KBHR CHARGER K102	1/24/2024	Н	8.0	13.6	-0.8	74.0	120.0	27.7	137.8	80.4
112	4219150	3110L	1/2 Simmental	REDHILL BURLEY 99J	KBHR CHARGER K102	1/24/2024	В	9.6	17.2	-3.1	66.9	101.5	25.6	156.8	88.2
113	4219158	3113L	1/2 Simmental	REDHILL BURLEY 99J	KBHR CHARGER K102	1/24/2024	Н	6.9	12.4	-1.8	68.6	99.7	29.7	148.8	80.1
114	4219162	3116L	3/4 Simmental	REDHILL BURLEY 99J	KBHR CHARGER K102	1/24/2024	Н	7.6	13.0	-0.1	83.9	130.6	26.1	142.8	85.6
115	4219163	3117L	1/2 Simmental	REDHILL BURLEY 99J	KBHR CHARGER K102	1/24/2024	В	8.9	17.3	-2.7	71.7	108.1	26.9	149.6	83.7
116	4219171	3122L	1/2 Simmental	REDHILL BURLEY 99J	KBHR CHARGER K102	1/24/2024	В	7.5	13.5	-0.7	77.5	115.6	24.3	148.3	86.0
117	4219187	3129L	3/4 Simmental	REDHILL BURLEY 99J	KBHR CHARGER K102	1/24/2024	В	7.4	13.8	-0.1	78.8	116.8	25.6	145.2	83.4
118	4219188	3130L	3/4 Simmental	REDHILL BURLEY 99J	KBHR CHARGER K102	1/24/2024	Н	4.7	11.0	-0.4	71.7	105.5	27.2	150.3	82.6
119	4219189	3131L	3/4 Simmental	REDHILL BURLEY 99J	KBHR CHARGER K102	1/24/2024	В	4.8	11.7	0.9	84.1	126.1	27.0	152.1	86.7
120	4219202	3136L	Purebred	REDHILL BURLEY 99J	CHEROKEE CANYON CHEYENNE	1/24/2024	В	7.9	14.4	-1.0	73.6	108.5	29.6	152.6	83.6
121	4219144	3106L	1/2 Simmental	REDHILL BURLEY 99J	KBHR CHARGER K102	2/8/2024	Н	5.8	13.2	-0.6	77.4	119.1	27.6	142.3	81.3
122	4219134	3102L	1/2 Simmental	LCRR THR HEART TO HEART 1231J	KBHR CHARGER K102	2/13/2024	В	8.9	15.6	-3.0	66.2	101.9	24.8	156.6	83.3
123	4219140	3104L	1/2 Simmental	REDHILL BURLEY 99J	KBHR CHARGER K102	2/13/2024	В	5.5	10.9	-1.5	70.3	111.9	30.0	149.0	83.4
124	4219147	3108L	1/2 Simmental	REDHILL BURLEY 99J	KBHR CHARGER K102	2/13/2024	В	7.8	11.9	0.0	85.5	139.1	24.0	153.4	89.8
125	4219172	3123L	3/4 Simmental	REDHILL BURLEY 99J	KBHR CHARGER K102	2/13/2024	В	6.8	13.8	-1.4	74.0	115.9	26.3	133.0	78.8
126	4219191	3132L	Purebred	REDHILL BURLEY 99J	CHEROKEE CANYON CHEYENNE	2/13/2024	N/A	8.5	14.7	-0.9	72.9	109.1	27.2	153.6	81.8
127	4219148	3109L	1/2 Simmental	REDHILL BURLEY 99J	CCR COPPER 7176K	3/5/2024	N/A	7.4	13.1	-0.5	72.2	114.8	24.6	142.7	80.4
128	4219176	3126L	3/4 Simmental	REDHILL BURLEY 99J	CCR COPPER 7176K	3/5/2024	N/A	7.4	13.8	-0.3	79.0	119.0	25.2	145.4	84.0
129	4219164	3118L	1/2 Simmental	REDHILL BURLEY 99J	CCR COPPER 7176K	3/10/2024	N/A	8.0	13.7	-1.9	71.3	111.6	24.6	154.0	83.5
130	4219133	3101L	1/2 Simmental	LCRR THR HEART TO HEART 1231J	CCR COPPER 7176K	3/25/2024	N/A	9.4	17.0	-3.3	65.6	96.7	25.7	159.0	83.1
131	4219174	3125L	5/8 Simmental	REDHILL BURLEY 99J	CCR COPPER 7176K	3/25/2024	N/A	7.5	13.8	-0.4	77.3	120.7	24.2	146.0	84.1

Lot 132 MERSHON CATTLE LLC - 45 HEAD OF ANGUS BASED SPRING CALVING BRED HEIFERS

- Females were Al Bred to Sydgen Enhance, the #1 bull for Angus registrations in 2020 and 2021, and cleaned up with Angus bulls. Will begin calving March 1. Along with receiving two rounds of BRD vaccines and two rounds of pinkeye vaccine, the females were pelvic measured on 4/14.
- Mershon Cattle markets a magnitude of bred females throughout the state and the genetic makeup of the females come through Sydenstricker (Angus), Gibbs Farm (SimAngus), and New Day Genetics (SimAngus).
- Look for videos of the females the week of the sale. We will sort the females in small groups based on fetal sex, calving date, and type.

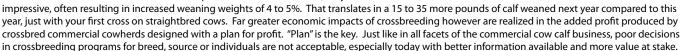
Lot 133 HEART 11 RANCH - 45 HEAD OF BLACK & BWF SIMANGUS SPRING CALVING BRED HEIFERS

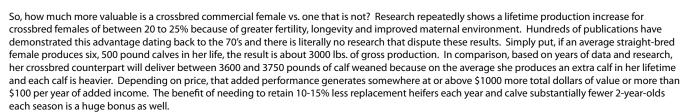
- Females were AI Bred using TJ Night Owl and GW Medicine Man and cleaned up using low birthweight SimAngus bulls from T Heart Ranch. Females have received all their shots and were sorted from a group of nearly 600 head. Females will begin calving 1/24.
- Heart 11 markets thousands of females through Oklahoma and Colorado. The genetic makeup of the females comes from T Heart Ranch and New Day Genetics.
- Look for videos of the females the week of the sale. We will sort the females in small groups based on fetal sex, calving date, and type.

GAIN AN EXTRA SHOT OF HETEROSIS WITH A NEW DAY BULL

Years of research and industry proofs stand unchallenged. Crossbred calves simply weigh more and crossbred commercial cows are absolutely more productive and profitable than straightbred commercial cows. End of story! In fact, the economic advantages are so large, one could argue that anyone discouraging commercial herds from using planned crossbreeding is just not interested in their profits or sustainability.

Historically, the promotion of crossbreeding has focused on the simple direct effects of individual heterosis. This is because those improvements are immediate, easy to see and





I realize that the previous example is based on maximum heterosis which is achievable through advanced management or systems approaches, but can be challenging to maintain for some operations. For greatest simplicity and practicality, consider composited seedstock with the breeds and percentages that fit your production and marketing situation. They come with retained heterosis and profit enhancement bred in. Even at 50-75% of the maximum possible heterosis, the increased profit composites provide is difficult to match by any other enterprise change and the long-term improved uniformity of both calf crop and cow herd makes everything you do easier.

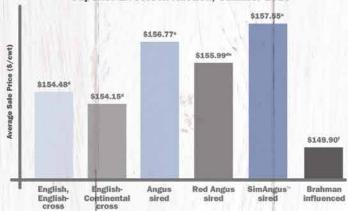


MORE PER HEAD PERIOD



EFFECT OF SIRE BREED ON SALE PRICE OF BEEF STEER CALVES

Superior Livestock Auction, Summer 2020°



SimAngus"-sired steer calves sold through
Superior Livestock Auction in summer 2020 earned
more at sale time than all other calves.**

It's no wonder the percentage of **SimAngus**™ calves marketed through the industry's largest video auction has grown **eightfold** since 2010.

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STAND STRONG SIMMENTAL

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^a For lots of 50 head or more. ^b Kansas State University, December 2020, Superior Livestock Auction data analysis of 3,280 lots, 394,900 head of beef calves marketed during summer 2020. (P<.0001)

^c Lots that qualified for breed-related programs were excluded from the model due to potential confounding effects with sire breed analysis and, for many, few lots in the data.

d. e, f Means without a common superscript differ (P<0.05) Lots of calves in breed-identified groups were sired by bulls from the respective breeds and out of dams with no Brahman influence.

NEW DAY SEMEN - Contact Allied today for fall or spring breeding season orders.



CLRS JOHNNY WALKER 1049J ASA# 3874317

Homozygous Black || Homozygous Polled

PB SM

HOOK'S BEACON 56B CLRS GUARDIAN 317G
CLRS ALWAYS XCELLENT

HOOKS TITUS 31T **HOOK'S YUMA 49Y**

HOOK`S UNIVERSAL 17U

CE	BW	WW	YW	MCE	MILK	MWW	STAY
12.3	0.9	97.0	146.8	7.5	31.8	80.2	22.1
40%	45%	4%	10%	25%	4%	2%	2%
DOC	CW	YG	MADD	DE	DEA	ADI	TI
DUC	CW	10	MARB	BF	REA	API	
11.1	43.8	-0.32	0.47	-0.055	1.00	172.1	100.5

The very best CLRS Guardian on the market. Johnny Walker was the lead off bull from the 2022 Bred for Balance sale and comes from one of the most prolific donors in Hook's Yuma. A purebred who blends phenotype and figures to the highest degree.



GIBBS SIGNATURE 2510K ASA# 4120968

Homozygous Black || Homozygous Polled

PB SM

GIBBS 7382E BROAD RANGE **GIBBS 9114G ESSENTIAL**

GIBBS 7153E STAR 3136A

GIBBS 2654Z BULLET PROOF

GIBBS 7077E LOUISE Y534

SSF BLK LOUISE Y534

CE	BW	WW	YW	MCE	MILK	MWW	STAY
15.5	-0.3	94.2	163.7	9.6	38.1	85.1	19.7
10%	25%	10%	1%	10%	1%	1%	10%
DOC	CW	YG	MARB	BF	REA	API	TI
16.0	56.0	-0.17	0.50	-0.010	1.05	177.2	102.4
10%	2%	99%	10%	99%	20%	3%	2%

Powerful Essential son who will prove to add power, payweight and balance. Multiple generations of proven fescue genetics on both side of his pedigree. Look for Signature sons soon at New Day Genetics!



IRON CREEK ANTHEM 14J ASA# 3935623

Homozygous Black || Homozygous Polled

PB SM

HOOK`S BLACK HAWK 50B **HOOK'S EAGLE 6E**

HOOK'S CRYSTAL 1C

HOOK'S BEACON 56B

KBHR MATRON OF HONOR F202 BAR CK MS X38 106Z

CE	BW	WW	YW	MCE	MILK	MWW	STAY
11.8	0.0	95.3	150.4	6.3	24.5	72.1	19.0
45%	30%	10%	4%	45%	40%	15%	15%
DOC	CW	YG	MARB	BF	REA	API	TI
16.2	55.3	-0.40	0.73	-0.047	1.48	182.4	107.2
10%	2%	50%	2%	95%	1%	2%	1%

Anthem is an Eagle son who reads with as much genetic value as any higher percentage bull in the ASA database. He would be a wonderful heifer bull prospect who has top tier calving ease and is ACE verified. However, he is more than just a heifer bull has he has a unbelievable spread from BW to YW all while being backed by one of the most prolific donors in the breed KBHR Matron of Honor. If you are in search of a proven fescue adapted heifer bull look no further.

IRON CREEK NEVER SAY NEVER 9 ASA# 4124922

Homozygous Black || Homozygous Polled

1/2 SM 1/2 AN

POSS MAVERICK POSS DEADWOOD

POSS ELLUNAMERE 399

HOOK`S BEACON 56B KBHR MATRON OF HONOR F202 BAR CK MS X38 106Z

CE	BW	WW	YW	MCE	MILK	MWW	STAY
13.9	-2.0	94.1	161.6	8.8	27.0	74.3	18.5
35%	20%	5%	2%	25%	25%	10%	15%
DOC	CW	YG	MARB	BF	REA	API	TI
10.8	76.5	0.00	1.20	0.008	0.94	202.0	115.7
75%	1%	99%	1%	95%	15%	1%	1%

First generation Simangus herdsire, who studies with unrivaled growth and carcass figures. Backed by one of the most proven donor cows in the business KBHR Matron of Honor.



GIBBS CULMINATION ASA# 4120425

Homozygous Black || Homozygous Polled

PB SM

WS PROCLAMATION E202 **LBRS GENESIS G69**

LBR DIANA D69

GIBBS 3113A MOUNTAINEER GIBBS 9047G LOUISE Y534

SSF BLK LOUISE Y534

CE	BW	WW	YW	MCE	MILK	MWW	STAY
9.5	2.1	108.7	176.2	5.7	30.4	84.7	16.0
80%	70%	1%	1%	55%	10%	1%	50%
DOC	CW	YG	MARB	BF	REA	API	TI
13.5	65.4	-0.10	0.93	-0.015	0.92	185.0	116.6
30%	1%	99%	1%	99%	40%	2%	1%

The next generation Genesis son who will improve hair traits while having the immense amount of power of his sire. Backed by two prolific cow families at Gibbs farms. Look for Culmination sons to be featured soon at New Day Genetics.



TJ CHIEF 460G ASA# 3611575

Homozygous Black || Homozygous Polled

1/2 SM 1/2 AN

ACW IRONHIDE 395Y TJ FROSTY

318E TJ 58B

TJ NEW TIME LINE 113X

TJ 52A

T J MISS DAY R1

CE	BW	WW	YW	MCE	MILK	MWW	STAY
11.8	-0.8	80.7	115.4	3.7	36.5	76.3	19.2
65%	35%	35%	55%	95%	1%	4%	10%
DOC	CW	YG	MARB	BF	REA	API	TI
12.9	25.4	-0.06	0.31	-0.008	0.35	139.0	82.9
45%	75%	90%	60%	90%	95%	45%	45%

One of the absolute best baldie SimAngus bulls to be sold in recent memory. TJ Chief was a physical phenom at Triangle J Bull Sale this spring. He blends first class phenotype with incredible figures and will be the go to baldie bull to use by many this fall.



1407 County Road 6380 Salem, MO 65560

Presorted First Class **US Postage PAID** SlateGroup



109 Age-Advantaged, Fescue-Adapted SimAngus[™] and Simmental Bulls

90 Spring-Calving Commercial Bred **Heifers**

New Day

GENETICS OCTOBER 12

Cunningham Livestock. Salem, MO. 1:00 PM.

FALL BULL SALE www.newdaygenetics.com